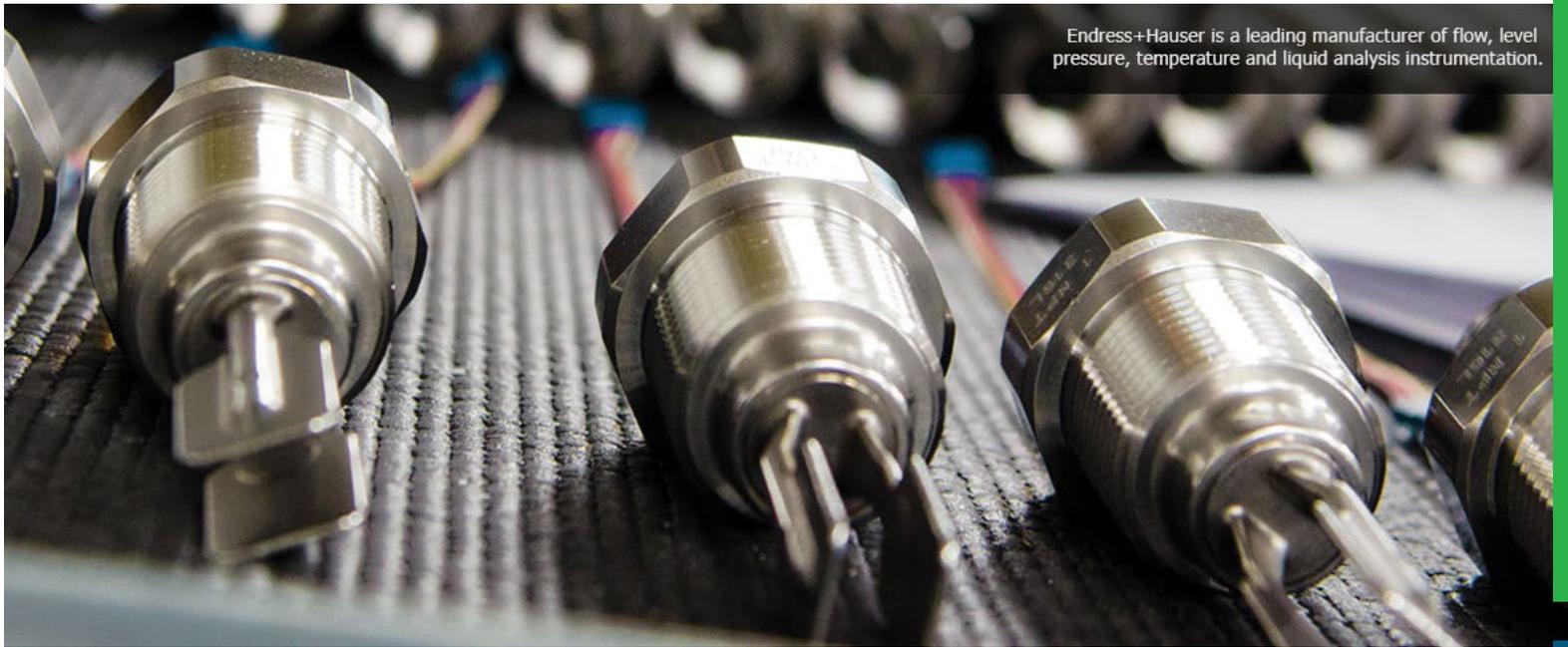




**GREATER
GREENWOOD
CHAMBER**

GREENWOOD AREA ECONOMIC PROFILE



Endress+Hauser is a leading manufacturer of flow, level, pressure, temperature and liquid analysis instrumentation.



One Click Ventures is an e-commerce fashion accessory retailer based in Greenwood, Indiana.

TABLE OF CONTENTS

- 2 GREENWOOD AREA OVERVIEW
- 3 POPULATION DEMOGRAPHICS
- 3 CLIMATE
- 4 EMPLOYMENT & LABOR FORCE
- 5 COST OF LIVING/BUSINESS
- 6 2013 INDIANA TAX RATES
- 7 TRANSPORTATION
- 7 EDUCATION PROVIDERS
- 8 HEALTH CARE PROVIDERS
- 8 UTILITY PROVIDERS



Aerotek, a global technical and professional recruiting firm, celebrates their Greenwood opening.

GREENWOOD AREA OVERVIEW

Welcome to Greenwood, Indiana, just 15 minutes south of downtown Indianapolis, located in Johnson County, Indiana's fastest-growing county between 2010 and 2012. Greenwood is a contiguous suburb of the state's capital and is a key player in the powerful Central Indiana economic corridor. Greenwood is also South-central Indiana's retail and dining destination, anchored by Greenwood Park Mall, the state's second-largest enclosed shopping mall.

The area has a reputation around Indy as a friendly, welcoming community. Greenwood residents number 53,000 but 236,000 people live within seven miles of Greenwood's city center thanks to the area's affordable housing. Its proximity to downtown Indianapolis gives residents access to world-class entertainment and healthcare.

WHY IS GREENWOOD DIFFERENT FROM OTHER POTENTIAL BUSINESS SITES?

- 1. The Greenwood Municipal Airport** is the closest airport to downtown Indianapolis and offers your company and clients:
 - 5,001-foot runway with a 3-acre ramp and modern terminal
 - Jet A and 100LL fuel from both the truck and 24-hour, self-serve pumps
 - 24-hour aircraft maintenance
 - visiting pilot concierge services
 - courtesy and rental cars, limo and taxi services
 - conference room and catering
- 2. Ample Interstate access** makes your product within a day's truck drive from Greenwood to 75 percent of American and Canadian populations:
 - Four area interchanges to Interstate 65, connecting business with seaports in the Gulf of Mexico (Mobile, Ala.) and Chicago.
 - Indiana's Interstate 69 expansion (in progress) will parallel Greenwood's west side and include three interchanges.
 - 20 minutes from east-west Interstates 70 and 74.
- 3. \$5.4 billion in consumer spending power** demonstrates an ability to sustain your business.
 - 91,000 households and 236,000 residents within a 7-mile radius of Greenwood's city center.
 - Average household income is \$68,000.
 - Greenwood-area consumers demonstrate buying behaviors and purchasing patterns for key retail and service expenditures that exceed national-average market potentials.

Source: 2013 ESRI Business Analyst

POPULATION DEMOGRAPHICS

Greenwood is part of the Indianapolis-Carmel Metropolitan Statistical Area (MSA). The following statistics for Greenwood report a 7-mile radius from the City’s center which includes neighborhoods outside the official city limits, but locally referred to as “Greenwood”.

| Greenwood Population | 2012 | 2017 |
|----------------------|---------|---------|
| Residents | 236,107 | 248,032 |
| Households | 91,359 | 95,671 |

2012 ESRI Business Analyst



| Population by Age | Greenwood | Indiana | United States |
|-------------------|-------------|-------------|---------------|
| 0-4 | 7.3% | 6.7% | 6.5% |
| 5-9 | 7.2% | 6.8% | 6.5% |
| 10-14 | 7.1% | 6.9% | 6.6% |
| 15-19 | 6.5% | 7.0% | 6.8% |
| 20-24 | 6.8% | 7.1% | 7.1% |
| 25-34 | 15.0% | 13.0% | 13.5% |
| 35-44 | 13.4% | 12.6% | 12.9% |
| 45-54 | 13.6% | 14.2% | 14.1% |
| 55-64 | 11.3% | 12.4% | 12.3% |
| 65-74 | 6.6% | 7.4% | 7.5% |
| 75-84 | 3.6% | 4.2% | 4.2% |
| 85+ | 1.6% | 1.9% | 1.9% |
| Median Age | 35.1 | 36.9 | 37.1 |

2012 ESRI Business Analyst

| Greenwood Population by Race | Percentage |
|------------------------------|------------|
| American Indian | 0.2% |
| Asian | 3.8% |
| Black | 2.7% |
| Hispanic or Latino | 5.2% |
| Pacific Islander | 0.0% |
| White | 88.6% |
| Other | 2.5% |
| Two or more races | 2.1% |

2012 ESRI Business Analyst

CLIMATE

Four Full Seasons

Coldest month.....January
 Average temperature.....27°
 Warmest month.....July
 Average temperature.....75°

Average annual precipitation.....42.4 inches
 Most precipitation occurs.....May
 Average annual snowfall.....25.9 inches
 Most snowfall occursJanuary

National Weather Service and Weather.com

EMPLOYMENT / LABOR FORCE

The following statistics for Greenwood report a 7-mile radius from the City's center which includes neighborhoods outside the official city limits, but locally referred to as "Greenwood".

| Income | Greenwood | Indiana | United States |
|-------------------|------------------|----------------|----------------------|
| Per Capita | \$26,695 | \$23,205 | \$26,409 |
| Average Household | \$68,440 | \$58,763 | \$68,162 |

2012, ESRI Business Analyst

| Educational Attainment | Greenwood | Indiana | United States |
|-------------------------------|------------------|----------------|----------------------|
| High School Diploma/GED | 89.4% | 85.6% | 84.5% |
| Bachelor's Degree | 19.1% | 14% | 17.4% |

2010, ESRI Business Analyst

| Labor Force | Labor Force | Unemployment Rate |
|---------------------------------------|--------------------|--------------------------|
| 30-minute / Nine-County Radius Region | 917,184 | 7.4% |
| Bartholomew County | 41,679 | 6.3% |
| Brown County | 7,688 | 7.8% |
| Hamilton County | 147,970 | 5.6% |
| Hancock County | 37,156 | 6.7% |
| Hendricks County | 77,729 | 6.3% |
| Johnson (Greenwood) | 74,664 | 6.7% |
| Marion (Indianapolis) | 471,292 | 8.4% |
| Morgan County | 35,888 | 7.6% |
| Shelby County | 23,118 | 7.1% |

May 2013, Indiana Department of Workforce Development

| Number Employed by Industry | Greenwood | Rank | 30-Mile Radius | Rank |
|--|-----------|------|----------------|------|
| Agricultural, forestry, fishing, hunting | 240 | | 2,856 | |
| Mining, quarrying, and oil, gas extraction | 74 | | 604 | |
| Construction | 7,766 | 4 | 55,473 | 4 |
| Manufacturing | | | | |
| Wholesale Trade | 3,663 | | 30,435 | |
| Retail Trade | 12,580 | 2 | 88,327 | 2 |
| Transportation and warehousing | 5,507 | 8 | 41,475 | 8 |
| Utilities | 887 | | 5,608 | |
| Information | 2,087 | | 18,294 | |
| Finance and insurance | 5,599 | 6 | 46,345 | 7 |
| Real estate and rental and leasing | 2,415 | | 17,183 | |
| Professional, scientific, and technical | 5,561 | 7 | 48,609 | 6 |
| Management of co.'s and enterprises | 135 | | 1,025 | |
| Administrative & support of waste mgmt. | 3,562 | | 33,267 | 10 |
| Educational services | 8,086 | 3 | 60,793 | 3 |
| Health care and social services | 13,408 | 1 | 102,267 | 1 |
| Arts, entertainment, and recreation | 1,515 | | 14,213 | |
| Accommodation and food service | 7,260 | 5 | 54,549 | 5 |
| Public administration | 4,321 | 10 | 30,343 | |
| Other services | 4,770 | 9 | 38,702 | 9 |

2010, ESRI Business Analyst

COST OF LIVING / BUSINESS

ACCRA Cost of Living Index

Index is based on data gathered between First Quarter 2013 and First Quarter 2012.
(National average = 100.)

| City | Composite | Grocery | Housing | Utilities | Transportation | Health Care |
|-----------------|-----------|---------|---------|-----------|----------------|-------------|
| Indpls. MSA* | 93.9 | 94.2 | 83.6 | 90.4 | 97.1 | 117.0 |
| Austin, TX | 95.0 | 89.6 | 87.2 | 93.5 | 98.6 | 103.1 |
| Boston, MA | 140.0 | 120.0 | 174.6 | 147.3 | 107.4 | 125.8 |
| Bloomington, IN | 92.9 | 97.0 | 81.1 | 90.1 | 102.4 | 102.3 |
| Charlotte, NC | 94.7 | 101.9 | 81.9 | 100.5 | 97.3 | 98.1 |
| Chicago, IL | 116.5 | 111.0 | 135.5 | 105.4 | 123.9 | 98.6 |
| Cincinnati, OH | 91.6 | 99.8 | 78.2 | 87.4 | 103.4 | 102.6 |
| Louisville, KY | 91.2 | 91.9 | 81.8 | 91.3 | 97.9 | 90.3 |
| Portland, OR | 116.0 | 106.6 | 134.3 | 103.5 | 1116.6 | 114.2 |
| St. Louis, MO | 91.5 | 95.6 | 74.0 | 108.3 | 97.7 | 98.0 |
| Phoenix, AZ | 96.1 | 100.3 | 94.4 | 95.9 | 101.9 | 93.3 |

* Greenwood is part of the Indianapolis MSA. Data is not available for only Greenwood. Cost of living can vary between suburbs within the Indianapolis area; see housing costs for an example.

C2ER under license to the Indiana Business Research Center at Indiana University's Kelley School of Business.

Housing Costs

Median Sales Price for Single Family Homes:

| | |
|-----------------------|-----------|
| Greenwood, IN..... | \$147,500 |
| Brownsburg, IN..... | \$157,300 |
| Carmel, IN..... | \$301,500 |
| Indianapolis MSA..... | \$133,000 |
| Indiana..... | \$127,500 |
| Midwest..... | \$159,800 |
| USA..... | \$208,700 |

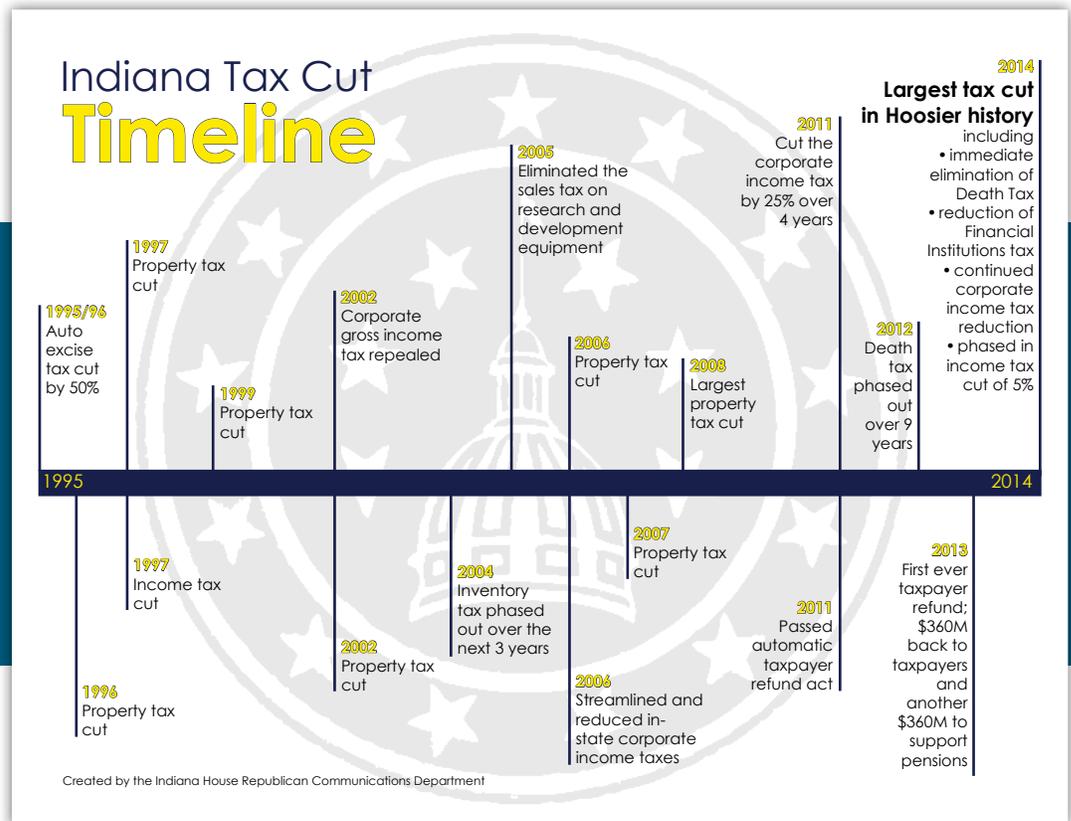
May 2013, Metropolitan Indianapolis Board of Realtors

2013 INDIANA TAX RATES

- **Corporate income tax.** Flat, 7.5 percent of adjusted gross income (phasing to 6.5 percent in July 2015). Incentives are available to qualifying companies, including credit for headquarters relocation from out of state, research and development, and more.
- Indiana applies the **single-sales factor**, meaning Indiana will calculate the Indiana portion of a corporation's income tax based solely on the portion of the company's sales in Indiana.
- **Personal income tax (resident).** Flat, 3.4 percent of adjusted gross income (phasing to 3.2 percent in 2017), plus 1 percent (Johnson County residents) or 1.62 percent (Marion County residents) of adjusted gross income.
- **Property tax.** Real and personal property assessed at 100 percent of market value. Taxes capped at 1 percent for residential, 2 percent for rental and farmland, and 3 percent for business. Tax rates vary among Indiana counties and townships. Incentives (including abatements) are available to qualifying companies.
- **Sales and use tax.** Flat, 7 percent. Most services are not subject to tax. Some exemptions are available, including manufacturing equipment and materials, utilities, research and development equipment, and more.
- **Food and beverage tax.** Flat, 1 percent in Johnson County and 2 percent Marion County.

Indiana does NOT apply the following taxes:

- State inheritance tax
- Gross receipts tax
- Inventory tax



TRANSPORTATION

Greenwood, Indiana is in the Eastern Time Zone and observes daylight savings time.

Distance and Direction to Major Cities

Chicago, Il (north).....197 miles
Louisville, Ky (south).....103 miles
Cincinnati, Oh (east).....114 miles
St. Louis, Mo (west).....252 miles

Air

Greenwood Municipal Airport (KHFY)
Indianapolis International Airport (IND)

Railway - Freight

Louisville Indiana Railroad
Indiana Rail Road

Railway - Passenger

Amtrak

Port - Freight

Port of Indiana Jeffersonville (95 miles south) -
access to Gulf of Mexico via Ohio/Mississippi Rivers.

Bus Lines - Inter-City

Greyhound
Megabus

Bus Lines - Intra-City

IndyGo
Access Johnson County

Interstate Highways

I-65
I-69 (southwest Indiana extension under construction)
I-465

Nearby:

I-70
I-74

U.S. and State Highways

U.S. HWY 31
SR 135
SR 37

EDUCATION PROVIDERS

Colleges and Universities

Located in Greenwood:

Indiana Tech
Indiana University-Purdue University
Indianapolis
Indiana Wesleyan University
Med Tech College

Located within 15 miles of Greenwood:

Butler University
Franklin College
Harrison College
Indiana University-Purdue University
Indianapolis
Ivy Tech Community College
Marian University
University of Indianapolis

Indiana University's main campus in scenic Bloomington is less than an hour's drive south.

Public School Systems

Serving northern Johnson County:

Clark Pleasant Community Schools
Center Grove Community School
Corporation
Central Nine Career Center
Greenwood Community Schools

Serving southern Marion County:

Franklin Township Community School
Corporation
Metropolitan School District of Perry
Township

Private/Parochial Schools

The following private schools are members of the Greater Greenwood Chamber:

Roncalli High School
Lutheran High School of Indianapolis
Greenwood Christian Academy

HEALTH CARE PROVIDERS

Major Medical Campuses and Hospitals

Located in the Greenwood area:

Community Hospital South (Community Health Network), 150 beds
Franciscan St. Francis Hospital (Franciscan Alliance), 486 beds
Ortho Indy South (Orthopaedic hospital)
Kindred Hospital South (Transitional care), 60 beds
Valle Vista Health Care (Behavioral health)

Located within 15 miles:

IU Health Indiana University Hospital, 435 beds
IU Health Methodist Hospital, 828 beds
Johnson Memorial Health, 100 beds
Riley Hospital for Children, 430 beds
Wishard Eskenazi Hospital, 316 beds

Other Medical Facilities / Services in Greenwood

Immediate / Urgent Care Centers
Nursing and Retirement Homes
Outpatient Medical and Surgery Centers
24-Hour Ambulance Service

UTILITY PROVIDERS

Water

Indiana American Water Co. (Greenwood) -
(800) 492-8373
Bargersville Utilities - (317) 422-5115
Citizen's Energy (Indy) - (317) 924-3311

Electric

Duke Energy - (800) 521-2232
Johnson County REMC - (317) 736-6174
Bargersville Utilities (Indiana Municipal Power
Agency) - (317) 422-5115
Indianapolis Power & Light Co. - (888) 261-8222

Natural Gas

Vectren Energy Delivery (Johnson County) -
(800) 777-2060
Citizens Energy Group (Indy) - (317) 924-3311

Wastewater

Greenwood Sanitation - (317) 888-1254
Bargersville Utilities - (317) 422-5115
Citizens Energy Group (Indy) - (317) 924-3311

Stormwater

Greenwood Stormwater Utility - (317) 865-8238
Bargersville Utilities - (317) 422-5115

Trash Service

Greenwood Sanitation - (317) 888-1254
Indianapolis Department of Public Works -
(317) 327-4622

Phone / Broadband Internet / Cable Television

AT&T - (800) 742-8771
CenturyLink - (800) 257-3212
Comcast - (877) 237-0576



**GREATER
GREENWOOD
CHAMBER**

65 Airport Parkway, Suite 140, Greenwood, IN 46143

PHONE 317.888.4856 **FAX** 317.865.2609

GreenwoodChamber.com

facebook.com/GreaterGreenwoodChamber