



Greetings -

As we at Greenwood Parks & Recreation begin to plan another year of 26 great events, and some upcoming holiday events still to come this year, we wanted to be sure to reach out to you with partnership opportunities. As a partner with us, you will receive recognition for your business in marketing/promotional materials as well as prime exposure at the events themselves.

We have 2 upcoming events remaining in 2017:

A new event for us is **Kid City Christmas** in our beautifully remodeled Community Center, to be held on Saturday, December 2 from 4:00 – 9:00pm. At this event we will have several attractions including a snow globe your entire family can fit inside of for a family picture, decorating holiday cookies, making an ornament, special festive guests, and more! If you're interested in partnering with us for this event, the cost is \$500 and we will allow you to set up a booth at the event to market your business, and we will also give your business recognition in marketing materials leading up to and at the event.

Additionally, our annual **Breakfast with Santa** event is coming up on Saturday, December 16 at 9:00. This event draws over 250 attendees with breakfast brought to you by McDonalds, cookie decorating, and of course, pictures with Santa! If you're interested in partnering with us for this event, the cost is \$500 and we will allow you to set up a booth at the event to market your business, and we will also give your business recognition in marketing materials leading up to and at the event.

Also, as you work on allocating your 2018 marketing budget, we would like to make you aware of other Greenwood Parks & Recreation events with partnership opportunities for 2018:

**Valentine's Dance:** Friday, February 9, 2018

A community dance, crafts, and snacks for children and their families drawing over 150 people

**Partnerships Available:** Title Partner - \$500

**Breakfast with the Bunny:** Saturday, March 24, 2018

An event where 250 people have breakfast and get pictures with the Easter bunny, then the children take part in a huge egg hunt in the park.

**Partnerships Available:** Title Partner - \$500

**Arbor Day Tree Giveaway:** Friday, April 27, 2018

Community members can come to a variety of locations around the city and pick up a free tree.

**Partnerships Available:** Title Partner - \$500

**2018 Summer Concert Series:** Nine concerts on Saturday evenings June – August 2018

Our signature concert series which welcomes more than 15,000 people each summer to our newly remodeled amphitheater area featuring 9 live bands from varying genres, local beer and wine, and a VIP party atmosphere opportunity.

**Partnerships Available:** Series Partner - \$5,000; Platinum Partner - \$1,500; Gold Partner - \$1,000; Silver Partner - \$500

**Mud Day:** Friday, June 8, 2018

An event drawing more than 500 kids where children get to come play in our giant mud pit and then get hosed off by Greenwood firemen.

**Partnerships Available:** Title Partner - \$500

**Adult Nights @ Freedom Springs:** Friday, June 22, 2018; Friday, July 20, 2018; Friday, August 10, 2018

Adult only events, each drawing up to 800 people with local bands playing and movies on our giant movie screen.

**Partnerships Available:** Title Partner - \$2,500

**Greenwood Freedom Festival:** Saturday, June 30, 2018

Our largest event, drawing more than 25,000 people annually.

**Partnerships Available:** VIP Partner - \$5,000; Festival Partner - \$2,500; Patriotic Partner - \$1,000; Red, White & Blue Partner - \$500

**Touch-A-Truck:** Saturday, September 1, 2018

An event drawing more than 1,250 attendees each year where children get up close and personal with 15+ vehicles from businesses around the community.

**Partnerships Available:** Title Partner - \$500

**Puppy POOLooza:** Saturday, September 8, 2018

An event where dogs of all sizes can come play in the pool after the season closes.

**Partnerships Available:** Title Partner - \$500

**Family Movie Series:** Friday, September 14, 2018; Friday, September 28, 2018

FREE family movies held in the parks.

**Partnerships Available:** Title Partner - \$500

**Rock the Clock** – Saturday, September 22, 2018

A community block party boasting 3 live bands, food, beer, wine, and other entertainment for adults and families.

**Partnerships Available:** Top of the Clock Partner - \$2,500; Stage Partner \$1,500; Fun Zone Partner - \$1,500; Cheers to Downtown Partner - \$1,000

**Adult Movie in the Park:** Friday, October 12, 2018

Adults only scary movie in the park featuring beer and wine for sale from local vendors.

**Partnerships Available:** Title Partner - \$500

**Monster Mash:** Friday, October 19, 2018

A community Halloween party drawing more than 2,500 people annually

**Partnerships Available:** Pumpkin Partner - \$500; Broomstick Partner - \$250; Little Ghoul Partner - \$50

**2018 Kid City Christmas:** Saturday, December 1, 2018

**Partnerships Available:** Title Partner - \$500

**2018 Breakfast with Santa:** Saturday, December 15, 2018

**Partnerships Available:** Title Partner - \$500

Thank you for your continued commitment to the community. Please let us know if you'd like more information or to sign up for any of these partnership opportunities before they are gone!

Email or call:

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