



Greetings -

As we at Greenwood Parks & Recreation begin to plan another year of 28 great events, we wanted to be sure to reach out to you with partnership opportunities. As a partner with us, you will receive recognition for your business in marketing/promotional materials as well as prime exposure at the events themselves.

As you work on allocating your 2019 marketing budget, we would like to make you aware of all of the Greenwood Parks & Recreation events with partnership opportunities for 2019:

Valentine's Dance: Friday, February 8, 2019

A community dance, crafts, and snacks for children and their families drawing over 200 people

Partnerships Available: Title Partner - \$500

Breakfast with the Bunny: Saturday, April 13, 2019

An event where 300 people have breakfast and get pictures with the Easter Bunny, then the children take part in a huge egg hunt in the park.

Partnerships Available: Title Partner - \$500, Bunny Partner - \$250, Candy Partner - \$50

Arbor Day Tree Giveaway: Friday, April 26, 2019

Community members can come to a variety of locations around the city and pick up a free tree.

Partnerships Available: Title Partner - \$500

Free Family Fishing Day: Saturday, May 18, 2019

Families from the community can come try fishing for free, using bait and equipment provided at no cost.

Partnerships Available: Title Partner - \$500

Pickleball & Pints: Thursday, May 30, 2019

Pickleball enthusiasts can come for recreational matches while enjoying a pint from Oaken Barrel Brewing Company.

Partnerships Available: Title Partner - \$500

2019 Summer Concert Series: Nine concerts on Saturday evenings June – August 2019

Our signature concert series which welcomes more than 15,000 people each summer to our newly remodeled amphitheater area featuring 9 live bands from varying genres, local beer and wine, and a VIP party atmosphere opportunity.

Partnerships Available: Platinum Partner - \$2,000; Gold Partner - \$1,500; Silver Partner - \$750

Mud Day: Friday, June 7, 2019

An event that draws nearly 1,000 people where children get to come play in our giant mud pit and then get hosed off by Greenwood firemen.

Partnerships Available: Title Partner - \$500

Adult Nights @ Freedom Springs: Friday, June 21, 2019; Friday, July 19, 2019; Friday, August 9, 2019

Adult only events, each drawing up to 800 people with local bands playing and a DJ/Karaoke.

Partnerships Available: Title Partner - \$1,500

Greenwood Freedom Festival: Saturday, June 29, 2019

Our largest event, drawing more than 25,000 people annually.

Partnerships Available: VIP Partner - \$5,000; Festival Partner - \$2,500; Patriotic Partner - \$1,000; Red, White & Blue Partner - \$500, Food Booth - \$350, Festival Booth - \$175

Family Fun Night @ Freedom Springs: Thursday, July 11, 2019

An event where families can come enjoy the aquatics park and also be entertained by a kid-friendly DJ.

Partnerships Available: Title Partner - \$500

Touch-A-Truck: Saturday, August 31, 2019

An event drawing more than 1,000 attendees each year where children get up close and personal with 15+ vehicles from businesses around the community.

Partnerships Available: Title Partner - \$500

Puppy POOLooza: Saturday, September 7, 2019

An event where dogs of all sizes can come play in the pool after the season closes.

Partnerships Available: Title Partner - \$500

Adult Movie in the Park: Friday, September 13, 2019

Adults-only scary movie in the amphitheater featuring beer and wine for sale from local vendors.

Partnerships Available: Title Partner - \$500

Rock the Clock – Saturday, September 28, 2019

A community block party boasting 3 live bands, food, beer, wine, and other entertainment for adults and families.

Partnerships Available: Top of the Clock Partner - \$2,500; Rockin' Stage Partner \$1,750; Fun Zone Partner - \$1,250; Cheers to Downtown Partner - \$1,000

Family Movie in the Park: Friday, October 11, 2019

FREE family movie held in the amphitheater.

Partnerships Available: Title Partner - \$500

Monster Mash: Friday, October 18, 2019

A community Halloween party drawing more than 2,000 people annually

Partnerships Available: Pumpkin Partner - \$500; Broomstick Partner - \$250; Little Ghoul Partner - \$50

Kid City Christmas: Saturday, December 7, 2019

A family event including a train ride around the decorated amphitheater trail, crafts, snacks, and a seasonal movie, as well as open play in Kid City.

Partnerships Available: Lighted Trail Partner - \$1,000; Kid City Indoor Holiday Decorations Partner - \$750; Kid City Express Partner - \$500, Event Partner - \$250

Breakfast with Santa: Saturday, December 14, 2019

Breakfast for 300 attendees and a photo opportunity with Santa.

Partnerships Available: Santa Partner - \$500, Donut Decorating Partner - \$250

Thank you for your continued commitment to the community. Please let us know if you'd like more information or to sign up for any of these partnership opportunities before they are gone!

Email or call:

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In addition to our events in 2019, we have a new advertising opportunity for you.

The Playground

Our brand new, seasonal program guide breaks down everything to do within the parks. This guide is direct mailed/emailed to our subscribers as well as shared via our social media pages and website. Support the parks by getting your ad on The Playground; with four different ad sizes to choose from, there is something for every budget.

Full-page single issue - \$200; all 4 seasons - \$750

Half-page single issue - \$100; all 4 seasons - \$350

Quarter page all 4 seasons - \$250

Eighth page all 4 seasons - \$125

Premium Positions – Back Cover: +20%; Inside back or front cover: +10%

For more information, contact Molly Shields – shieldsm@greenwood.in.gov; (317) 881-4545