



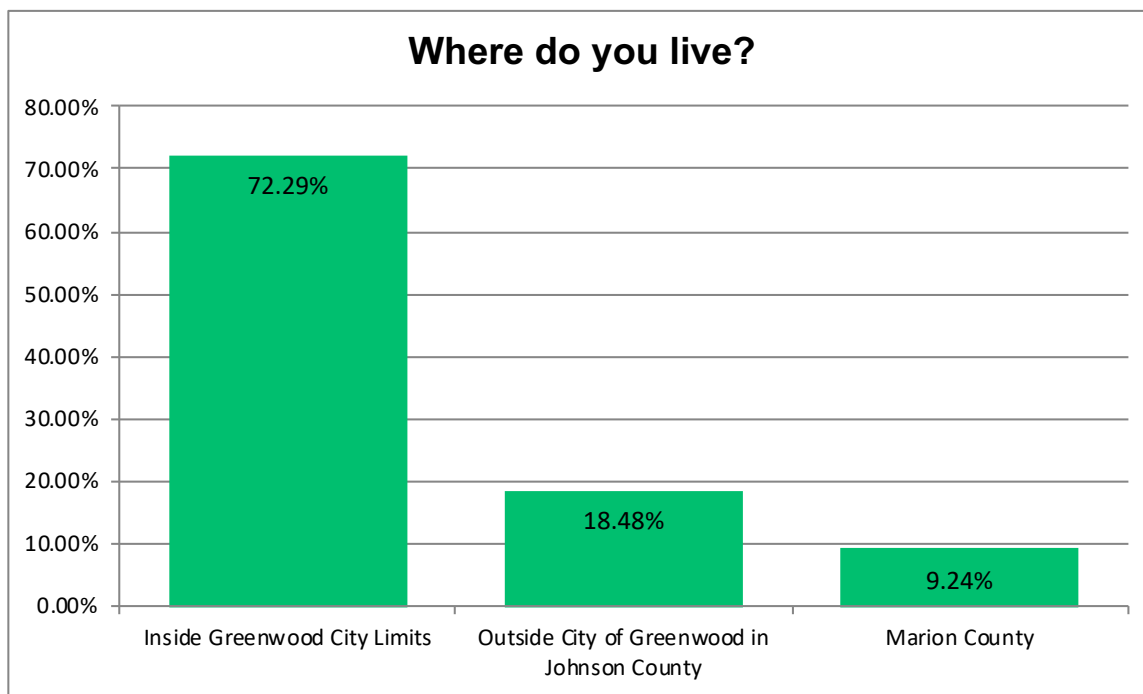
LEHMAN & LEHMAN
Transforming Horizons

SUMMARY REPORT • COMMUNITY SURVEY FOR PARK MASTER PLAN

DT: 25-Jan-21
TO: Greenwood Park Board and Rob Taggart, Director
FM: Chuck Lehman, Lehman & Lehman, Inc.
RE: Summary Report from the Community Survey regarding Greenwood Parks Master Plan Update

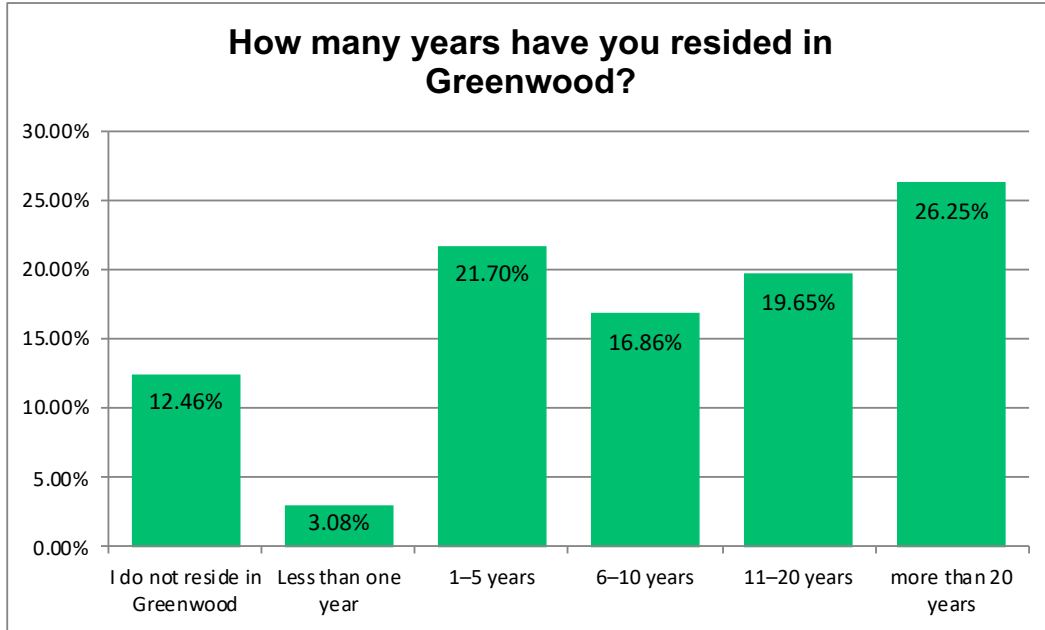
The following is the initial analysis and commentary of the Community Survey conducted on 9/16/20 to 11/23/20 regarding the Master Plan Update of the Greenwood Parks. The survey conducted resulted to 682 responses from the community.

1. Where do you live?



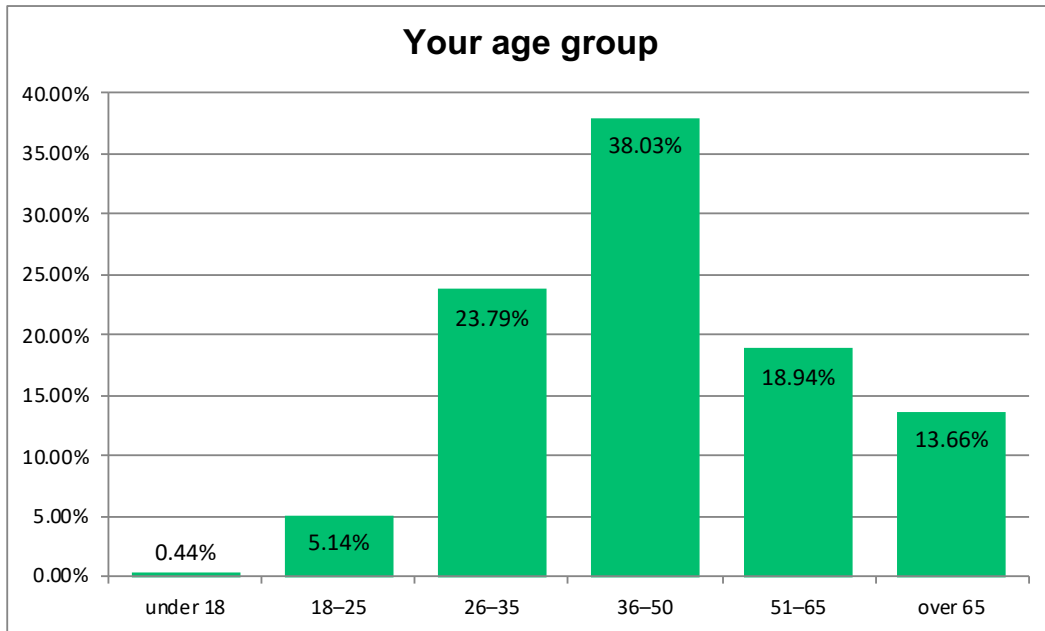
- *Almost ¾ or the responses came from residents inside the City of Greenwood.*

2. How many years have you resided in Greenwood?



- *Almost 46% of those respondents have lived in the City for 11 or more years.*

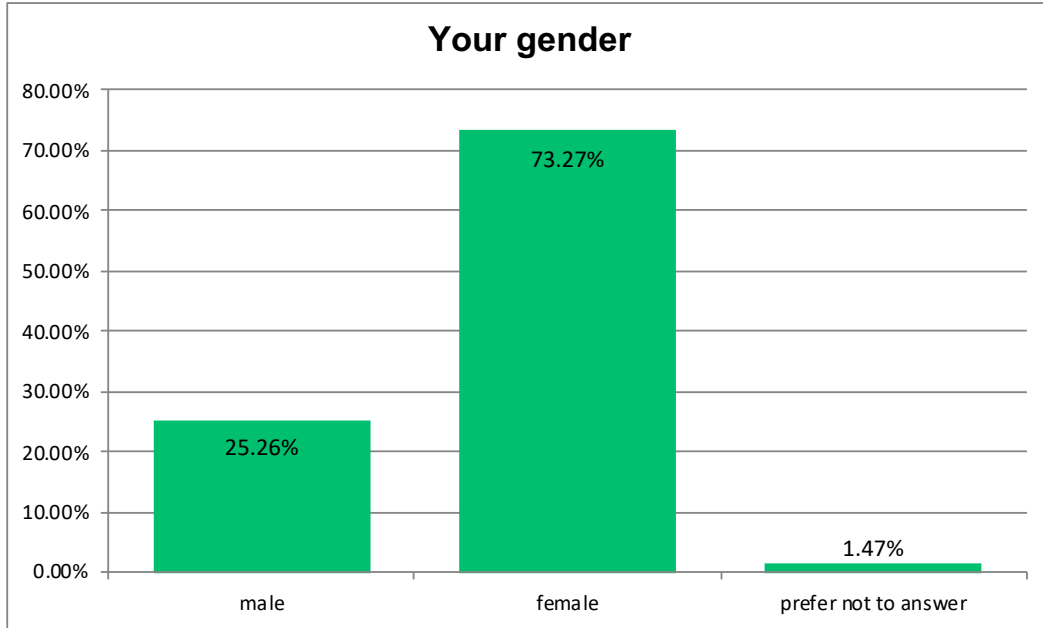
3. What is your Age?



- *The age group 36-50 was the highest responding age group taking this survey.*

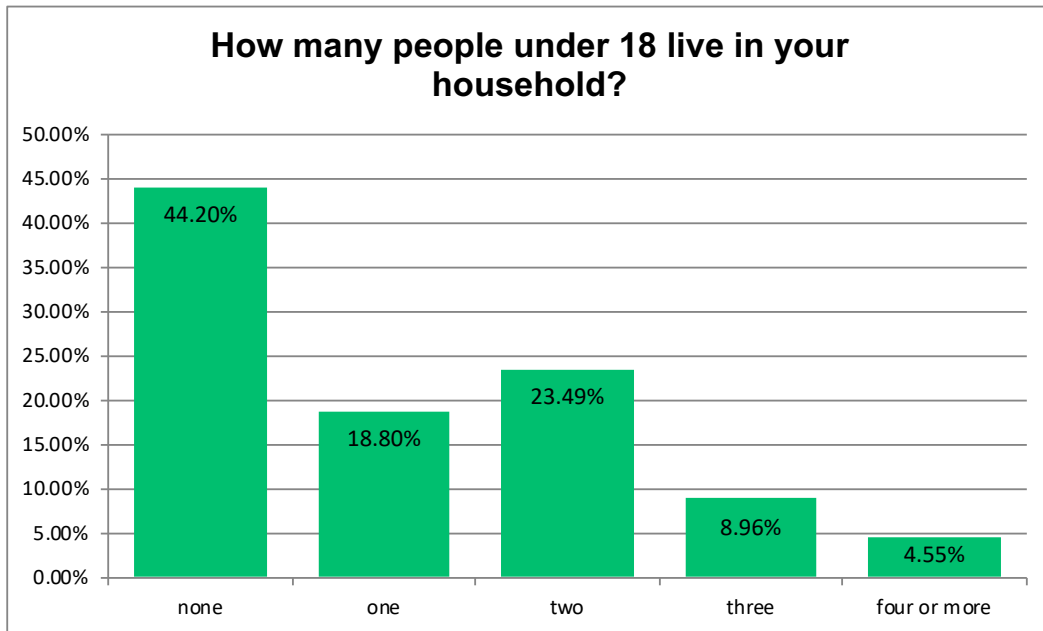


4. What is your Gender?



- *Of those taking the survey over 73% were women.*

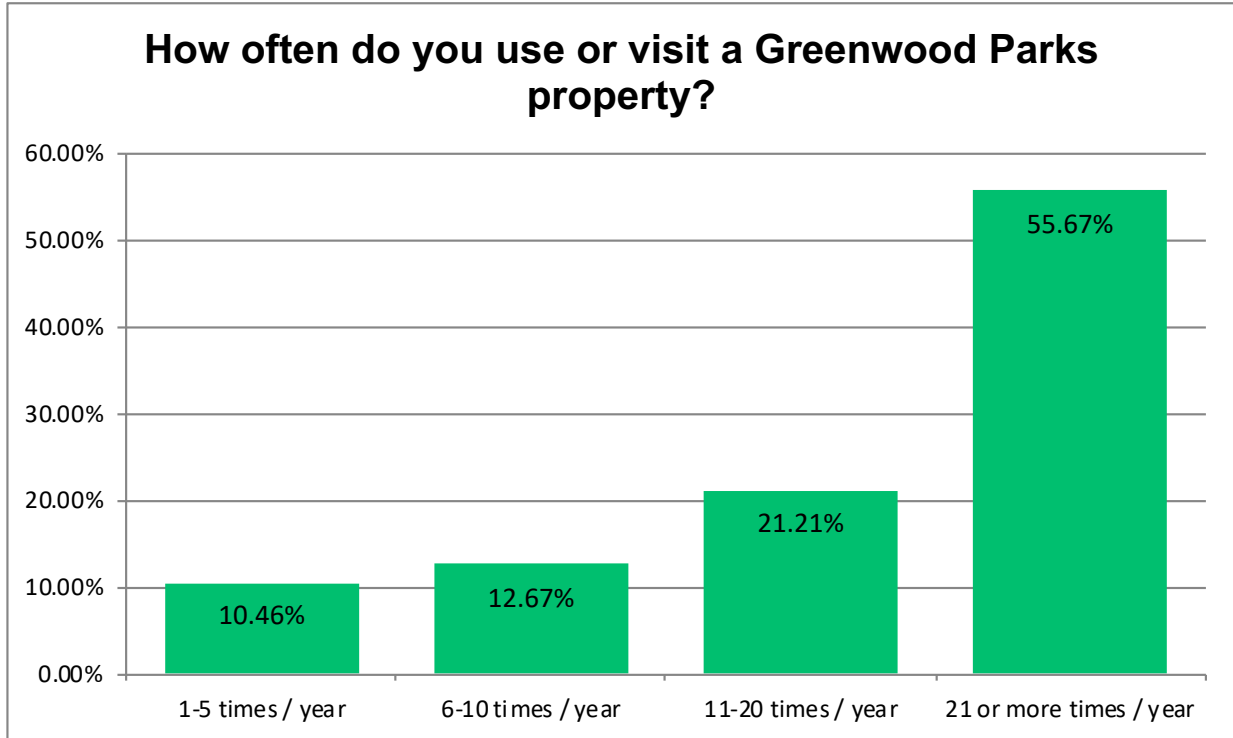
5. How many people under 18 live in your household?



- *Almost 56% of the households have children under 18 years old living within.*



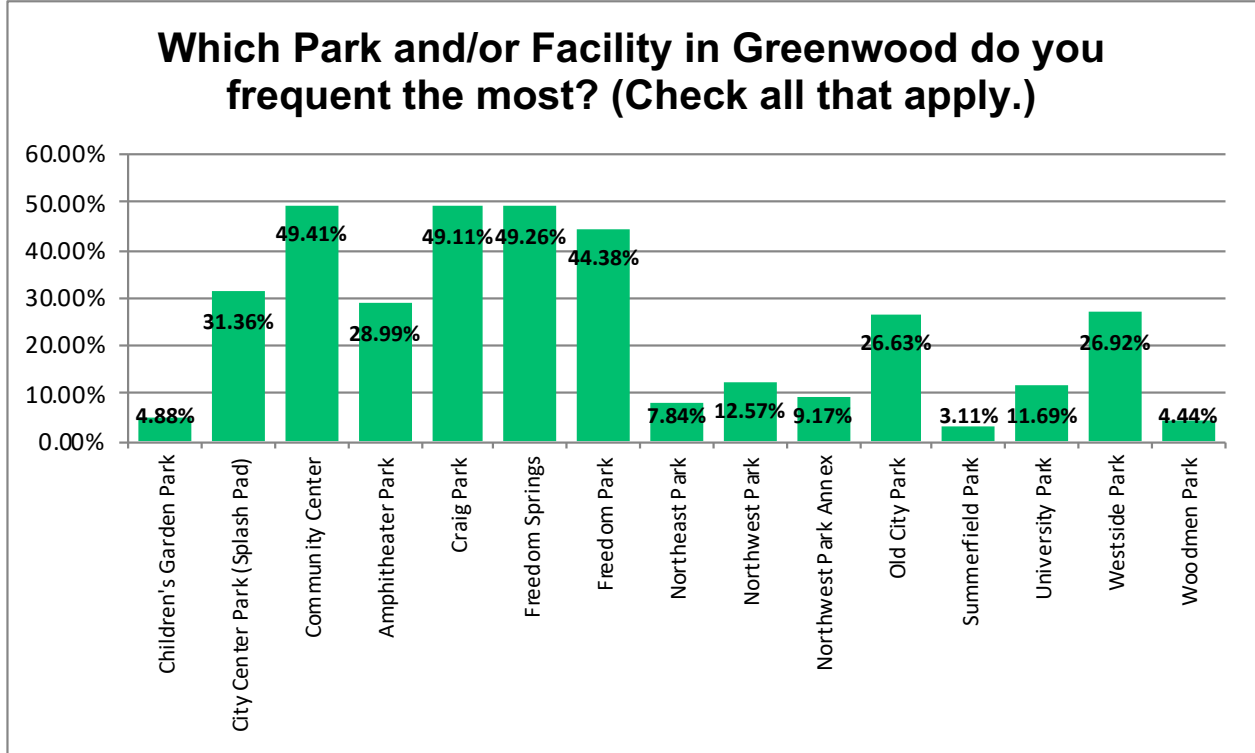
6. How often do you use or visit a Greenwood Parks property?



- *Overwhelmingly almost 77% of the respondents visit a park 11 or more times a year.*



7. Which Park and/or Facility in Greenwood do you frequent the most? (Check all that apply.)



The most popular visited parks within the Park System include:

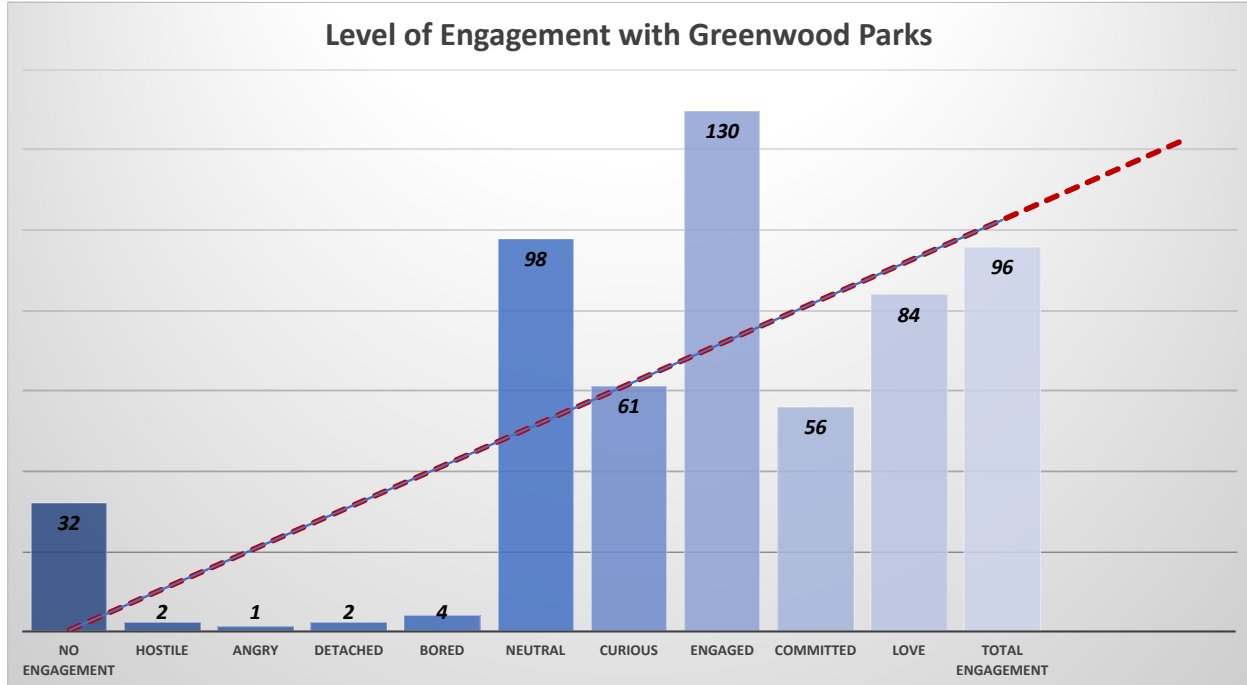
- a. *Community Center*
- b. *Freedom Springs*
- c. *Craig Park*
- d. *Freedom Park*
- e. *City Center Park*
- f. *Amphitheatre Park*
- g. *Westside Park*
- h. *Old City Park*

The least visited parks include:

- i. *Summerfield Park*
- j. *Woodmen Park*
- k. *Children's Garden Park*



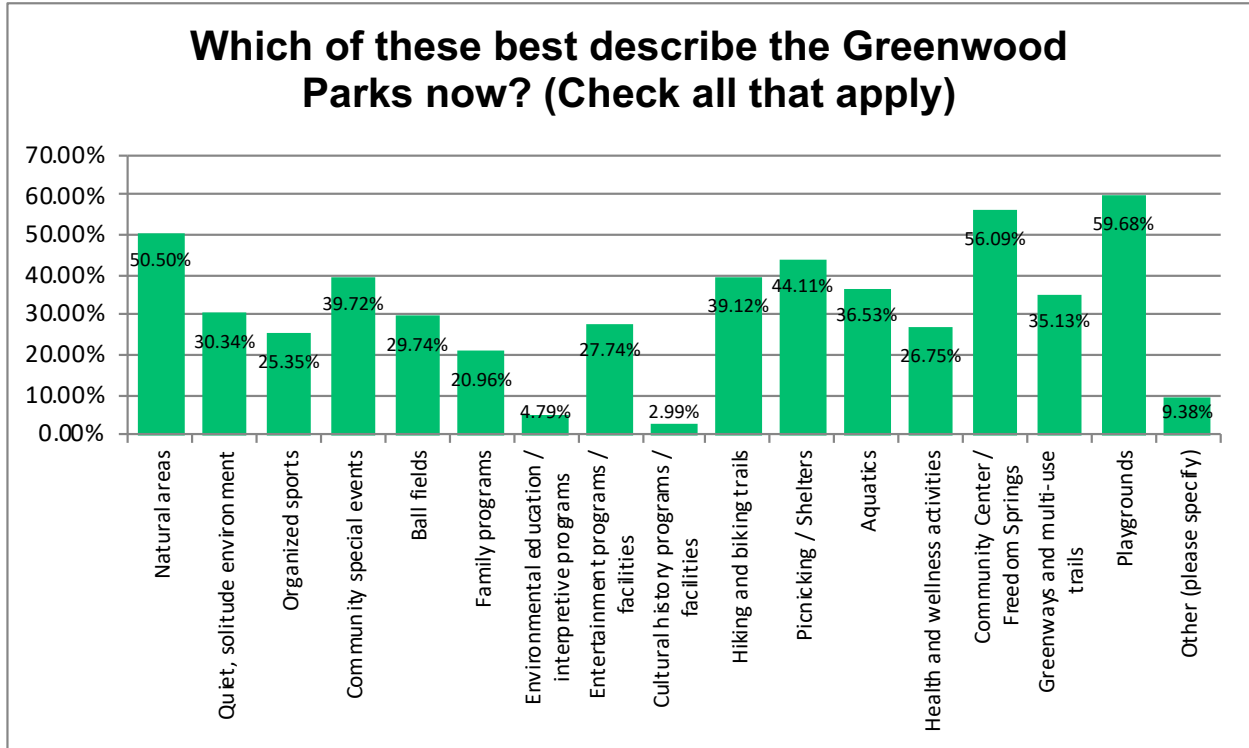
8. Level of Engagement with Greenwood Parks



- This survey question asked the participant to rate their personal level of “engagement” with the Greenwood Parks. The question allows responses ranging from “no engagement” up to “total engagement” with the center point being “neutral” on engagement.
- The tally, illustrated in the graphic above, illustrates there to be 75.4% of engagement above the “neutral” level or 92.8% of engagement including the “neutral” level.
- This is very significant in that it illustrates the parks, facilities, and programs/operations have a high level of engagement with the community!



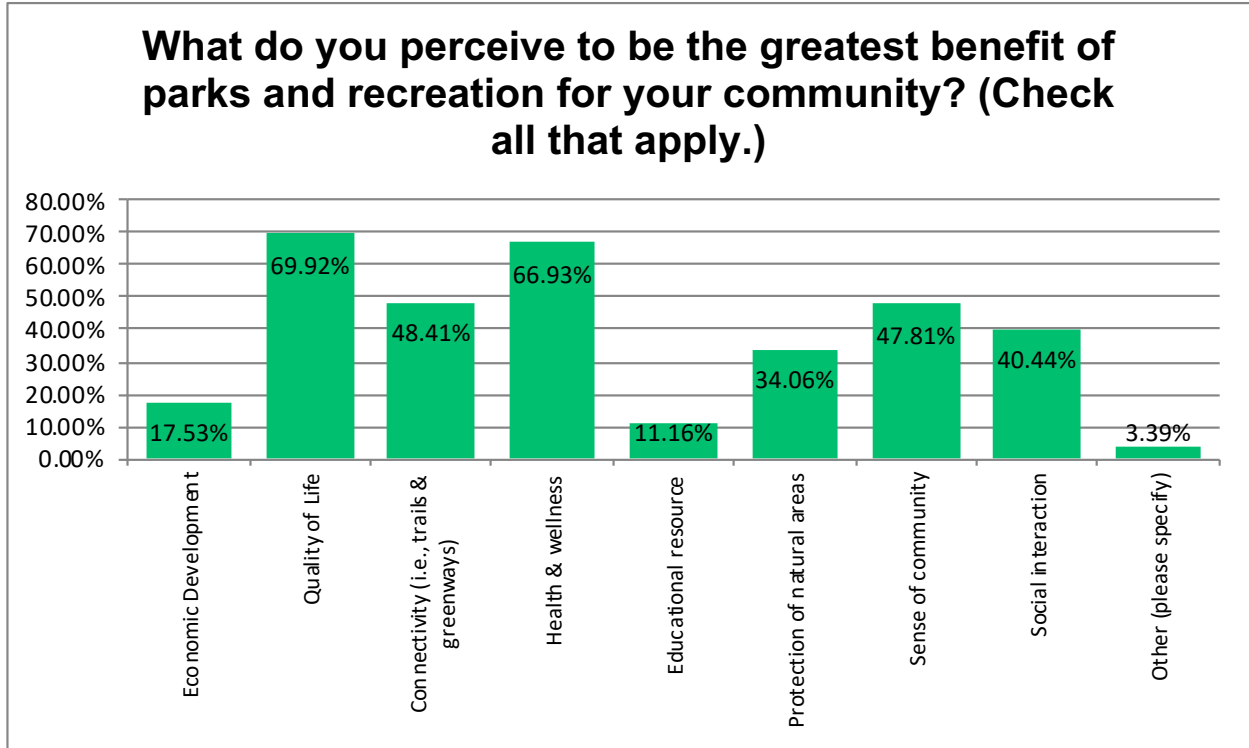
9. Which of these phrases best describe the Greenwood Parks now? (Check all that apply)



- *This question seeks the perspectives of how the community would describe Greenwood Parks to their family and friends.*
- *The most responded to elements included:*
 - *Playgrounds*
 - *Community Center and Freedom Springs*
 - *Natural Areas*
 - *Picnicking and Shelters*
 - *Community Special Events*
 - *Hiking and biking trails*



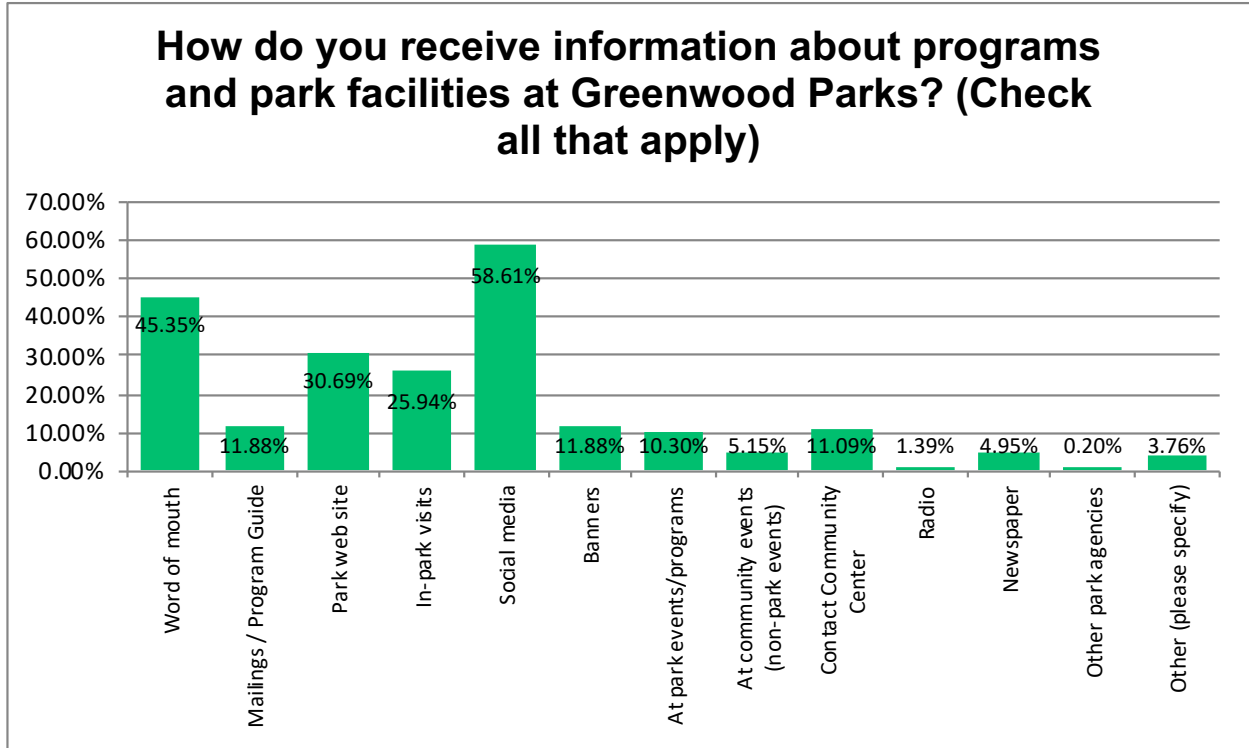
**10. What do you perceive to be the greatest benefit of parks and recreation for your community?
(Check all that apply.)**



- *The responds to the question identifying the greatest benefit of parks and recreation to the Greenwood community included:*
 - *Quality of Life*
 - *Health and Wellness*
 - *Connectivity (trails and greenways)*
 - *Sense of Community*
 - *Social interaction*



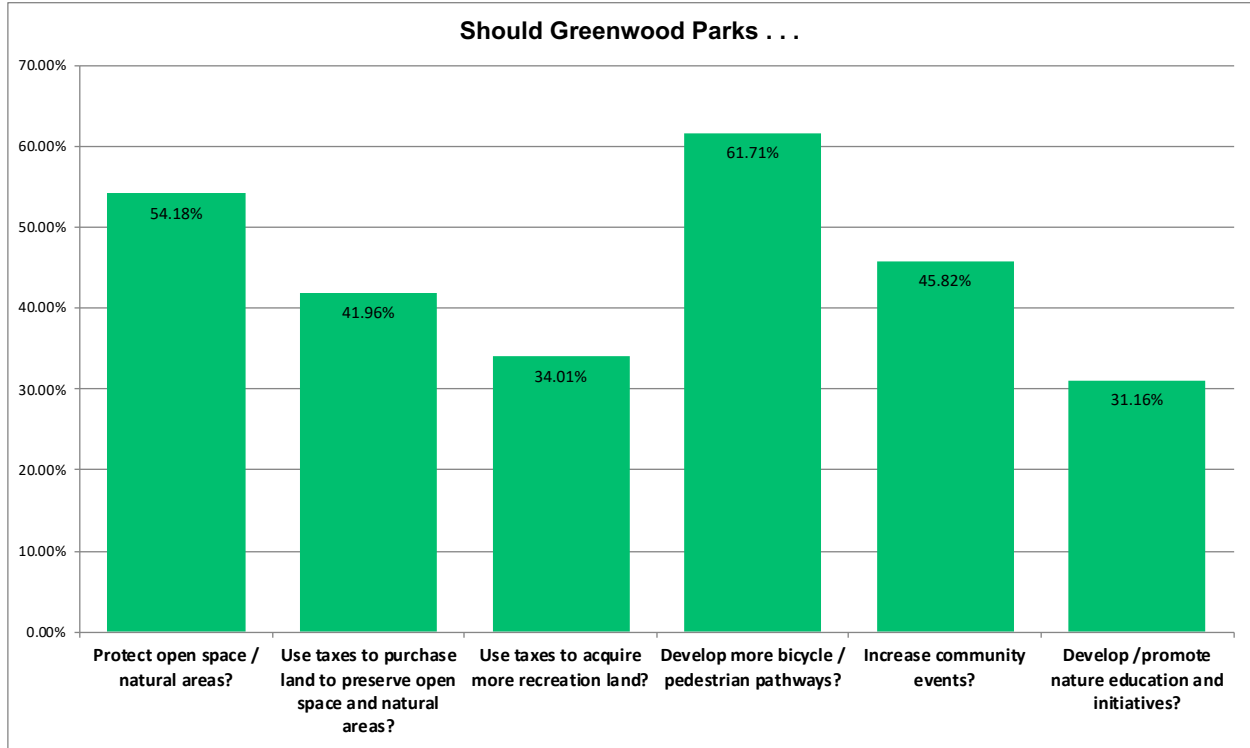
11. How do you receive information about programs and park facilities at Greenwood Parks? (Check all that apply)



- *Communication of Programs and Facilities offered by Greenwood Parks is most received via:*
 - *Social Media*
 - *Word of Mouth*
 - *Park’s Web Site*
 - *In-Park Visits*
- *The least used resource to receive information is from:*
 - *Other Park Agencies*
 - *Radio*
 - *Newspaper*
 - *At Community Events*



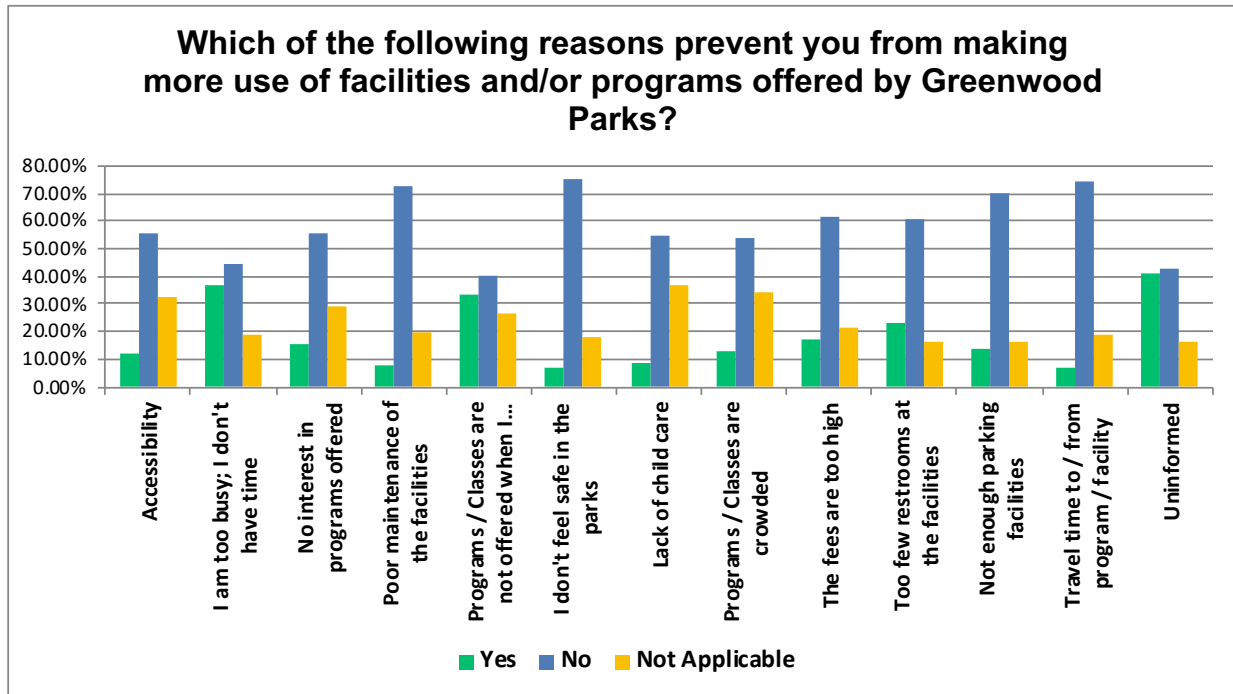
12. Should Greenwood Parks . . .



- *Actions that the Community felt the Greenwood Parks Department should pursue include the following:*
 - *Develop more bicycle / pedestrian pathways*
 - *Protect Open Space and Natural Areas*
 - *Increase the number of community event*
 - *Use taxes to purchase land to preserve open space and natural areas*



13. Which of the following reasons prevent you from making more use of facilities and/or programs offered by Greenwood Parks?

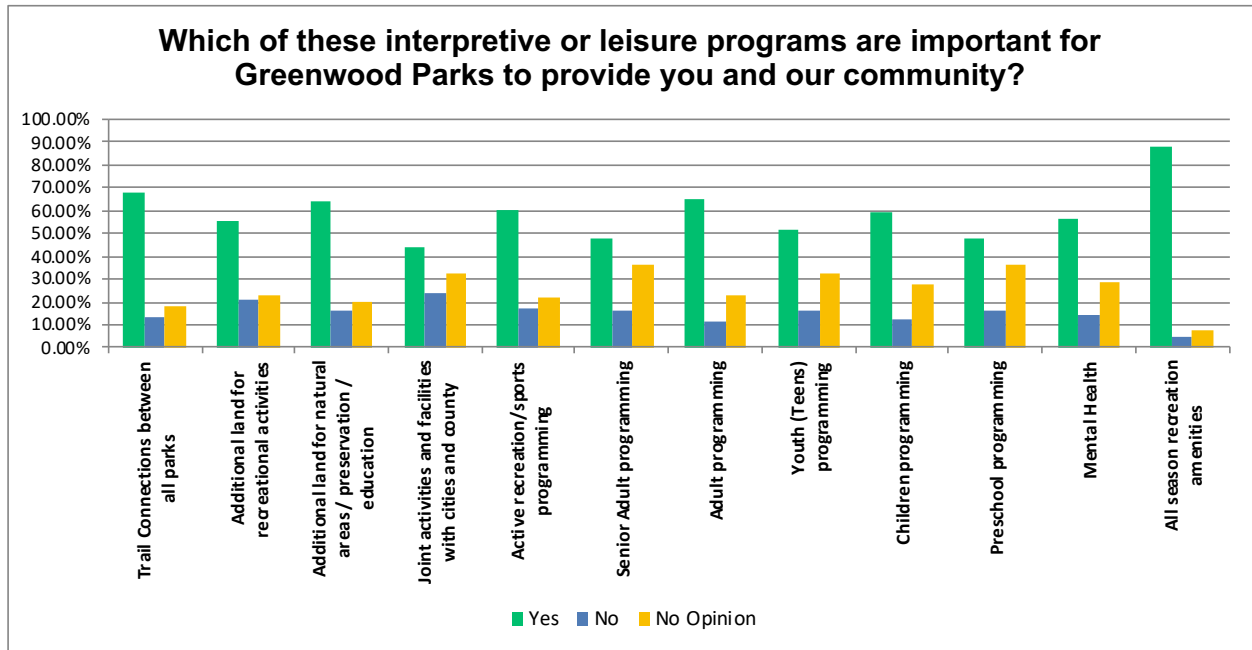


- *This question asked for reasons why, or what, prevents individuals from using park facilities and programs. Those reasons that were felt most prevented their participation included:*
 - *Uninformed (note that this also was high on the “no” response as well)*
 - *Too busy and don’t have time*
 - *Programs / Classes are not offered when I can attend*
 - *Too few restrooms located at the facilities*

- *Reasons that are strongly felt NOT to be a limitation or restriction included:*
 - *The sense of not feeling safe*
 - *Poor maintenance of the facilities*
 - *Travel time to and from the programs or facility*
 - *Not enough parking facilities*
 - *The fees are too high*



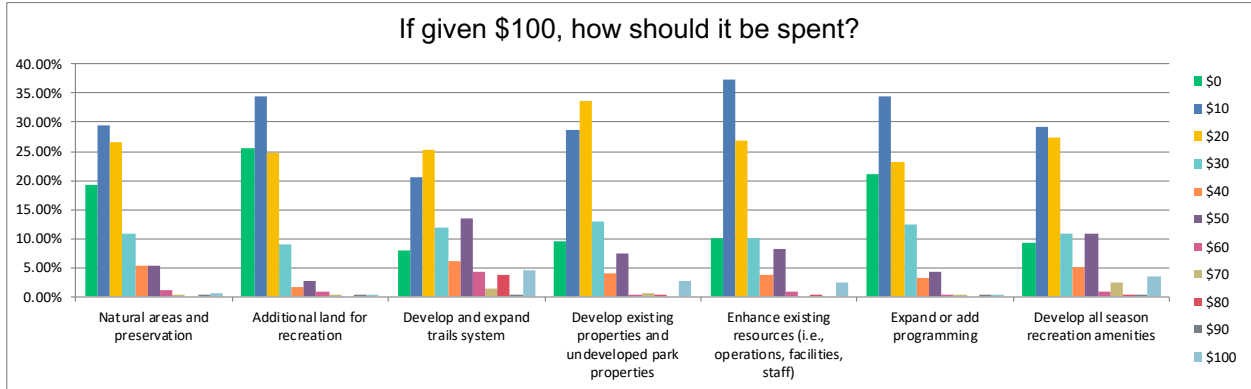
14. Which of these interpretive or leisure programs are important for Greenwood Parks to provide you and our community?



- *This question asked for which interpretive or leisure programs are important to themselves and the Greenwood Community. Those important venues included:*
 - *All season recreation amenities*
 - *Trail connections between all parks*
 - *Additional Land for natural areas, preservation and education*
 - *Adult programming*
 - *Active recreation / sports programming*
 - *Children programming*



15. If given \$100, how should it be spent?



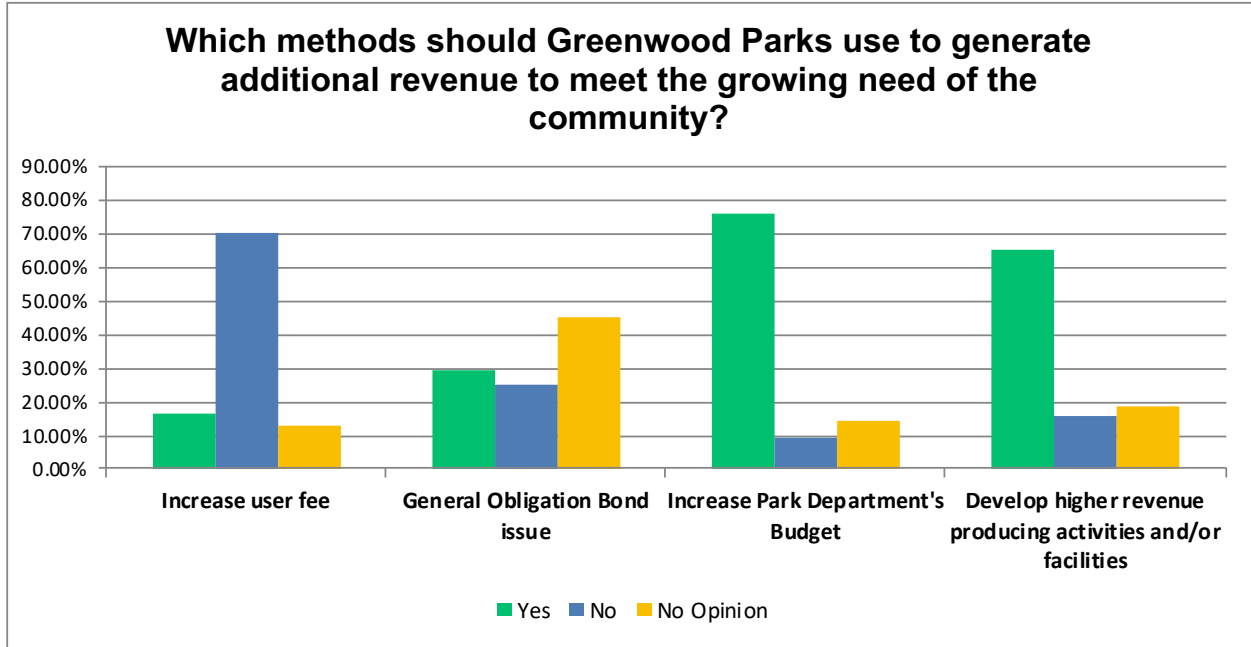
- This question asked how individuals thought that a hypothetical \$100 should be spent in the Greenwood Parks System. This tally will focus on the top two (2) cost items using each of the dollar denominations:

VENUE	\$10	\$20	\$30	\$40	\$50	\$60	\$70	\$80	\$90	\$100
Natural areas and preservation				2		2			2	
Additional land for recreation									1	
Develop and expand trails system			2	1	1	1	2	1		1
Develop existing properties and undeveloped park properties		1								
Enhance existing resources	1									
Expand or add programming	2		1						2	
Develop all season recreation amenities		2		2	2		1	2		2

- Interesting in utilizing the higher denominations the focus was on Trails, Land and All Season Amenities.



16. Which methods should Greenwood Parks use to generate additional revenue to meet the growing need of the community?

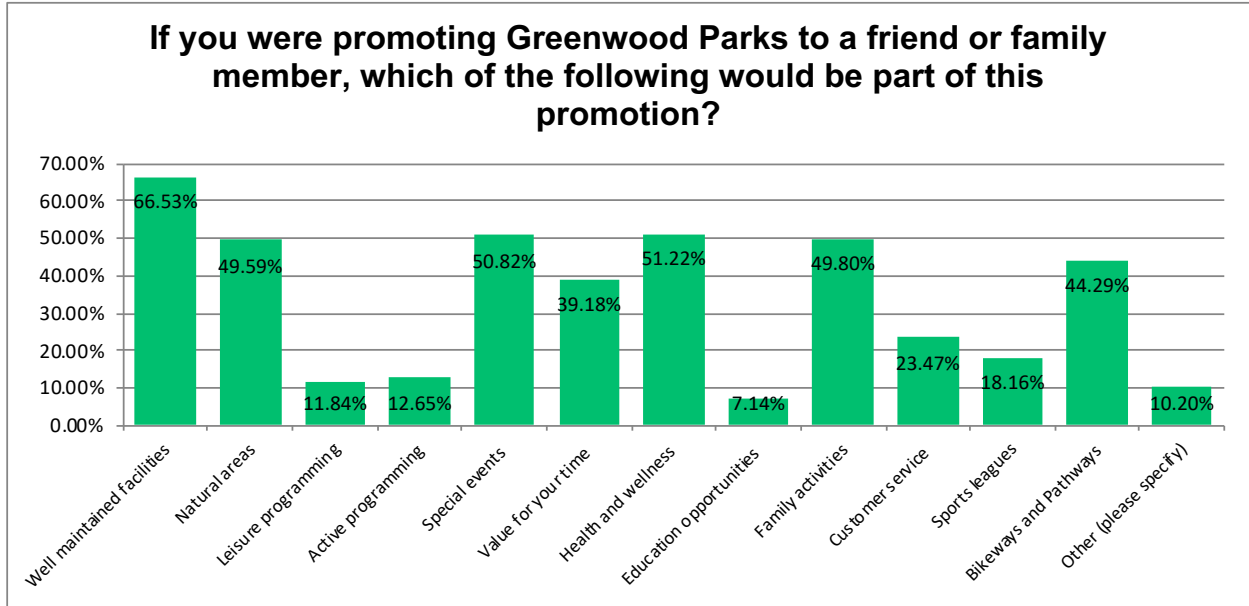


- *This question asked which method of generating additional revenue the Greenwood Parks should consider. The results indicated the most favored method to be:*
 - *Increase Park Department's Budget*
 - *Develop high revenue producing activities and/or facilities*

- *The least favored method was:*
 - *Increasing user fees*



17. If you were promoting Greenwood Parks to a friend or family member, which of the following would be part of this promotion?

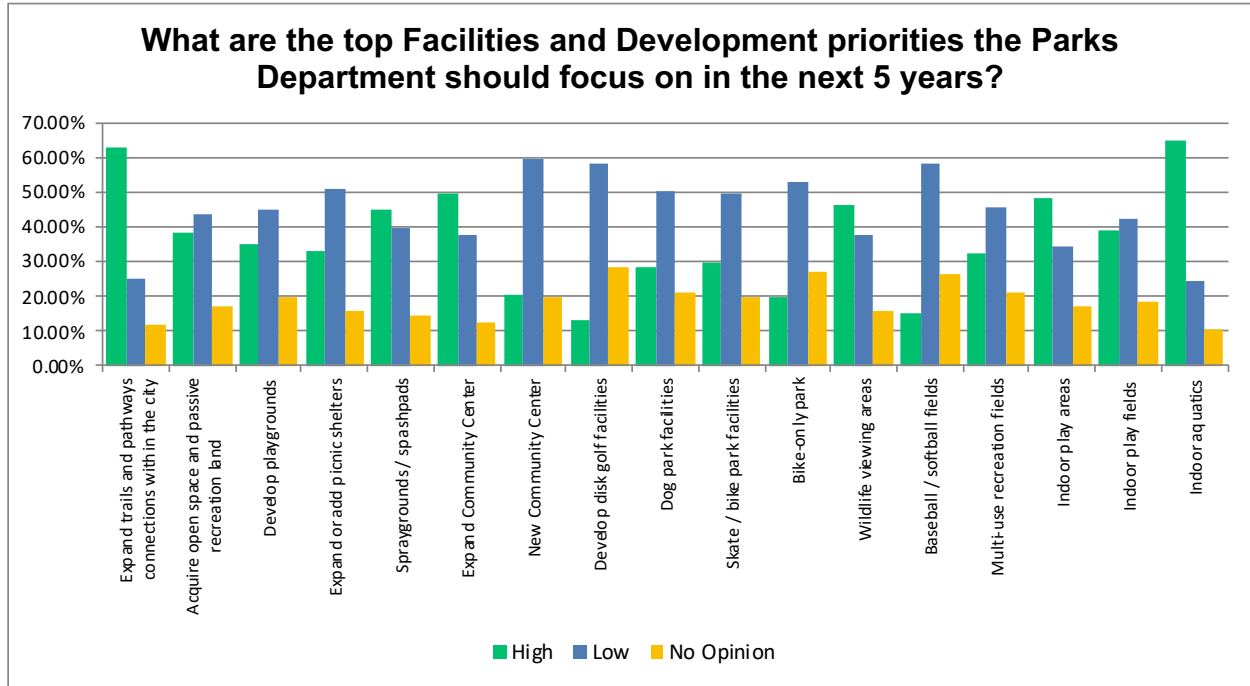


- *This question asked how the individual would promote Greenwood Parks to a family or friend. The top responses included:*
 - *Well maintained facilities*
 - *Health and wellness*
 - *Special events*
 - *Natural areas*
 - *Bikeways and pathways*
 - *Value for your time*

- *The least used promotions included:*
 - *Education opportunities*
 - *Leisure programming*
 - *Active programming*



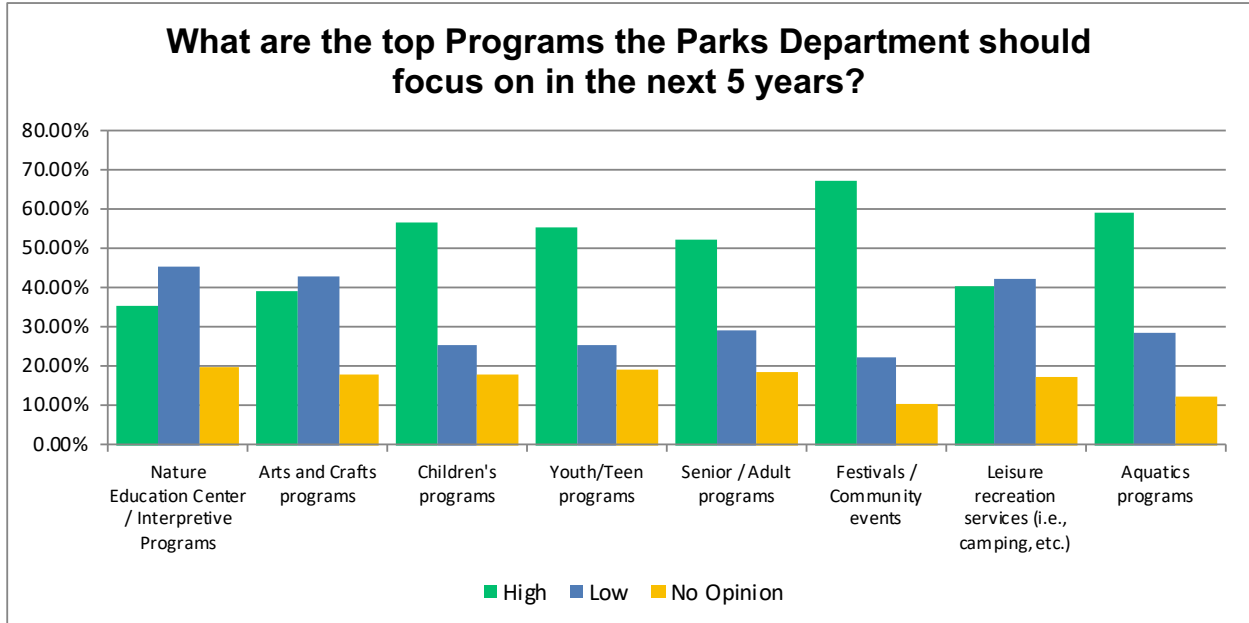
18. What are the top Facilities and Development priorities the Parks Department should focus on in the next 5 years?



- When asked for the top priorities of Development / Facilities in the next five years the responses included:
 - Indoor aquatics
 - Expand trails and pathways connections within the City
 - Expand Community Center
 - Indoor play areas
 - Wildlife viewing areas
 - Spraygrounds and splashpads

- Those identified as low priorities included:
 - New Community Center
 - Develop disk golf facilities
 - Baseball / softball fields
 - Bike-only park
 - Expand or add picnic shelters
 - Dog park facilities
 - Skate / Bike park facilities

19. What are the top Programs the Parks Department should focus on in the next 5 years?



- *When asked for the top priorities of Programs in the next five years the responses included:*
 - *Festivals / Community Events*
 - *Aquatics programs*
 - *Children's programs*
 - *Youth / Teen programs*
 - *Senior / Adult programs*

- *Those identified as low priorities included:*
 - *Nature Education Center / Interpretive Programs*
 - *Arts and Crafts programs*
 - *Leisure recreation services*



20. Is there a FACILITY you would like to see implemented in the next five years by the Parks Department? (non-edited)

AQUATICS

Indoor aquatics water park & pool	A year-round indoor pool would be great (but only if some hours were reserved for adults only).
Indoor pool with lap swimming options	Indoor swimming. Franklin has a program we need one
Indoor water park	Indoor sports park. Pool
Indoor aquatics facility	50 meter indoor pool. Share w high school?
Wave pool for Freedom Springs	Indoor pool facility for water aerobics and swimming
GREENWOOD CITY POOL to offset the crowds at Freedom Springs and only allow residents of Greenwood/Johnson County to swim there	Indoor aquatic facility added to community center. Something like the gathering place with aquatics added. More evening programming
Indoor aquatic park like Plainfield has	

TRAILS / PATHWAYS

Complete the missing links and a unified trail system with other local governments	Trails/bridge connecting the parks & pass over from County Line Road additions to Northwest Park
more paved bike trails	Improve existing trail; foot lighting especially along Smith Valley. And snow removal on trails
I would really like to see the trails come together, especially on Fry road! Connect the northwest annex to northwest park so we have a nice long walking trail. We've been waiting forever	Long biking/ walking trail
Hub for Connectivity of bike trails to downtown Indianapolis	Mountain biking, ice skating, long wooded hiking trails
More trails, walkways, and bike paths would be amazing	Bike trail to connect to bike paths for access to Indianapolis. Bike path(s) to connect Greenwood Mall with Post Office. Bike path from U.S. 31 and Smith Valley to U.S. 31 and Worthsville Road.
Trails! Trails! And more trails!! Also, safe connections from existing trails.	

COURT PLAY

Indoor Tennis	Indoor pickleball
More pickleball courts and adding outdoor lighting for the pickleball courts in Craig park.	

EXISTING FACILITIES

Expansion of Freedom Springs	Finish the dog park at Freedom park
Adding onto Freedom Springs and/or developing a tubing facility in the winter at Freedom Park with ice skating	Convert under used Tennis, lighted courts to Pickle-ball courts. Valley park
Bathrooms at Westside park	I would love to have BMX track in our area. Also, I would love if the city would repair/replace part of the walking trail at University Park that has been closed for over 2 years now
More space for fitness classes	

OTHER

A dance facility. Someone to teach different classes	Indoor walking track
ice skating rink	new activity center



Interactive Nature center for kids
 Yes- use the GP- it has everything on that list and is totally available. I would very much like to see an indoor playground for all ages of kids- the community center doesn't have much for older kids- it's great- but boring for anyone over 5
 50 meter indoor pool. Share w high school?
 Have more festivals/events to raise money for preserving nature

I think you should take over the CCG sports facility that is closing-The Gathering Place
 An MTB bike park (example: Peppermint Bike Park in Thailand).
 Another Dog park would be great
 Facility with Racquetball courts
 Mini golf
 Dog park with swim area for dogs
 More pavilions for rental use.

21. Is there an ACTIVITY or PROGRAM you would like to see implemented in the next five years by the Parks Department? (non-edited)

CHILDREN

more children's sports and activities
 Parent and child socials for parents to meet others

TEENS / YOUTH

Be able to have more kids enroll to play sports. And have them year round, indoor soccer at the schools, youth volleyball, Pokémon leagues etc
 I believe a youth program that connects to the senior adults In Our community could be beneficial to both generations
 More STEAM options for young kids

ADULTS

More adult sports programs, like basketball, Dodgeville, volleyball, etc.
 Adult hip hop or dance class

SENIORS

Senior exercise classes
 More programs for seniors citizens
 I believe a youth program that connects to the senior adults In Our community could be beneficial to both generations

OTHER / GENERAL

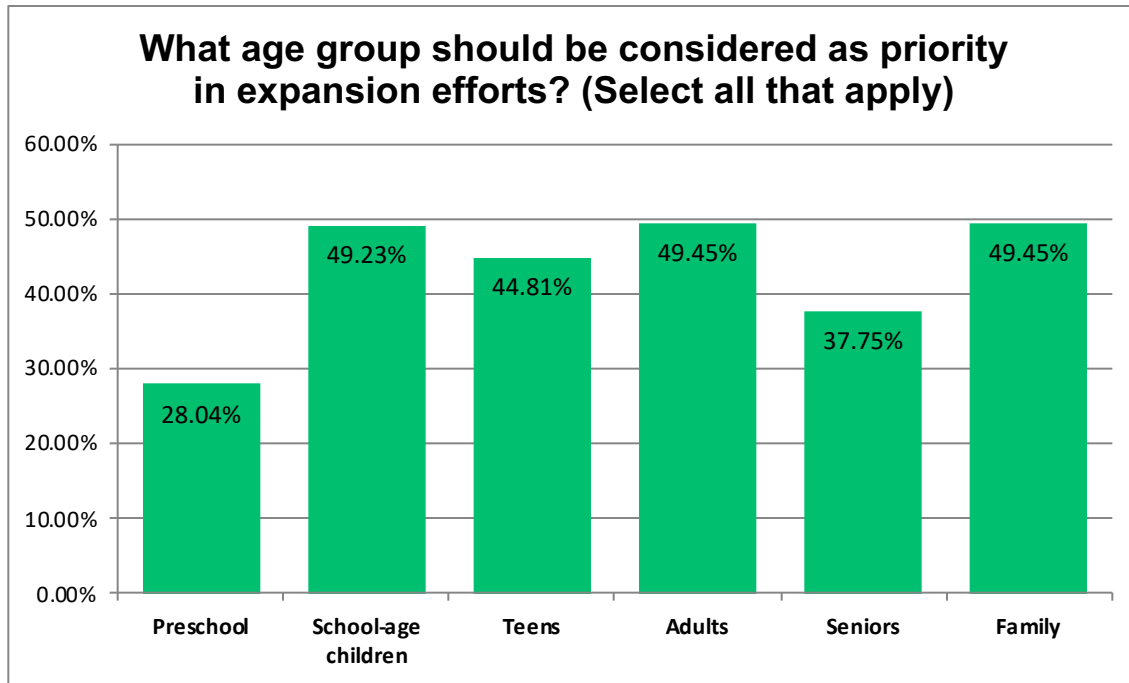
More exercise equipment and weight machines
 Indoor aquatics classes
 tiny dog park
 High and low ropes courses for people of all ages
 More outdoor, long distance bike paths. Love the connectivity and want it expanded
 Get moving day. A day filled with activities to get people up and moving.
 Self Defense lessons for all ages, and indoor swim lessons
 Dances weekly or monthly and a babysitting service for the dance Morning exercise classes taught by volunteers so the cost to exercise would not be so cost prohibitive
 A power class that incorporates weights and cardio
 Pilates equipment and instructions
 If you are thinking about having nature activities, I am on board with that as I feel it's really important to know nature and learn to be part of it and respect it
 I love the fitness classes that meet at 6 PM or on Saturdays. Kid City is usually (pre-pandemic) too crowded and there really isn't that much to do. The stairs make it awkward for one person with two littles who want to go different directions. A second, different indoor playground would be great. I would like to see trails that are in natural settings and are long enough so that I don't have to keep "looping". I don't like walking next to loud traffic.
 Dog agility perhaps
 Use the amphitheater to have movie nights and charge a low fee to help raise money for the Parks

Campground – A camping/outdoor club for kids and parents

More programs for homeschool and stay at home families to provide educational opportunities

Fall, spring, summer festivals with fun events for kids given need for more safe, outdoor entertainment with coronavirus

22. What age group should be considered as priority in expansion efforts? (Select all that apply)



- *There was desire to address the needs of School-age Children, Adults and Families*

23. Do you have any other suggestion for improving the Greenwood Parks? (non-edited)

SUGGESTIONS

Better communication==example better signage when holidays and events come up such as holiday hours to be posted one week ahead instead of one day. Also, better signage when Freedom Springs is to be closed for bad weather. Example==phone message should be listed on answering machine about when closing, not just a message on facebook or instagram. Much better communication is needed!

Better communication

More focus on preserving and improving natural areas.

Add bike/walking paths (similar to the Monon)

Indoor park for kids during winter especially to help them stay active

An exclusive tiny dog park at Freedom park

Improve dog parks, water fountains at the dog parks and play obstacles for them.

Better maintenance of dog parks. would be great if a dog water station was available at the Freedom Park dog park

Please put out a water fountain at freedom springs dog park

Add more greenery and trees to current parks.

Health and wellness screenings with education

Lower fees

More handicapped accessible facilities

Communication!!!! Also restroom maintenance. They are all really gross and run down

Weiner roasts. Campfires. Hayrides. Pumpkin patch. Santa visits.

Horse drawn carriage rides.

Make fees lower so under privileged families may participate more

Can you build an indoor lap pool with water aerobics for the old ladies? this would be very useful

Restrooms at the dog parks and other areas

add lights and bleachers to pickleball courts

lights for the pickleball courts

Lighting the pickleball courts

Lights for the Pickleball Courts outside. And weeknight Pickleball one night a week Wed? at the community center

Expand the hours for kid city. Some parents work during the day and can't get there before 6. I don't understand why the hours are so short when the community center itself stays open so late and there isn't staff that watches the kid city area only. It confuses me honestly. And I've heard a lot of other parents voice the same concerns as well

I think the pool should be left open longer depending on the weather

Indoor/ outdoor pool- heated

Get an indoor pool

need to add another pool without slides/diving boards/lazy river

One thing missing for them is an indoor pool for low impact exercise

Better trails and lighting too

More trails!

Bike trail system connecting the parks and to Downtown

I would love to see a bridge going over 31 for people to walk from the west side of 31 to the east side of 31. This would make it easier to walk downtown for a ton of people!

Please continue connecting the parks together through trails and sidewalks

More place for picnics

Separate area for kids play

Get rid of all porta potties.

More large native trees everywhere please

Keeping gym equipment in good working condition is my only real opinion. i love using the gym and it seems like it caters to all ages well.

Bike trails must be contiguous to be useful. Filling in the gaps would make these paths significantly more useful and more used. There is no good way to get from the Worthsville Road path to the Smith Valley Road path. There is no good way to get from the Main Ditch Trail west of 31 to the Greenwood Park Mall. Think of them like roads for your car -- the trails need to be connected to be useful.

Signage in parks to show where the trails go. For example: northwest park and the annex. If you are new to the park you have no idea where the trails lead. And the names are misleading as you would expect them to connect, but they don't. At least they don't for strollers

The parks are very well maintained and the trails are a great amenity. The new pool is a very valuable asset for the community as well. I have limited issues with the system outside of the delays in the facility that was to replace the loss of Craig Park's softball diamonds. Also it would be nice to see the current diamonds better taken care of (lights have been out for years/fields don't drain well/uneven outfields that can cause injury risk, etc)

Would like to see more pathing for community center old city park area. Most festivals tend to be in that area and parking is always a nightmare. It would be nice if a couple of the other parks had fireplaces like Craig park for fall cookouts. Also. There should be a focus on making sure greenwood city is a clean city. Lots of trash along roads and in parks. Upkeep on what we have like worthville rd median needs to be weeded and some trees replaced.

Would like to see benches, gazebos and tables updated. Additionally, within University park the wooden bridges could benefit from power washing to ease the slippery bridges. Also there is a path that is blocked off with a fallen tree across, it would be nice to see this addressed and opened back up for use. It is an amazing park within a community.

Additional weight equipment, sauna, and stretching/recovery area would be nice

More user friendly website

The website to enroll in classes is a bit confusing at times. It isn't very user friendly

The city's website needs an overhaul it looks outdated and is not user friendly

Continue to ask people's opinions

More homeschool activities would be awesome!

More wooded trails. Cheaper shelter & room rental for non-profit groups (Scouts)

Aquatic Center/ More Bike trails/ More Yoga Classes

More play structures for bigger kids like Freedom Springs

More Little Free Libraries

More parks on the Southeast side

Winter activities should be a priority. Additional classes and programming at times when children of working parents can participate would also be helpful

More bike and hiking trails. Expand the area of Freedom Springs with a regular larger pool.

Check Carmel's park system for ideas. developing more areas around woods and water to create green parks like the Northside would be great. Huge draw for Northside. Many of southside parks are flat land with a playground

more age appropriate playground equipment for children under 5 years old

Supplying soap in the bathrooms. I understand the cost, but people don't often bring their own supplies to wash their hands in the bathroom. We don't need paper towels, just soap please!

Update playground areas to make it easier for parents to supervise kids while they play on the equipment

Need more bike and walking trails, connectivity between parks. Also need a pedestrian bridge over U.S 31. People are not stopping for yellow flashing lights at new round about's.

CONCERNS

Bush Honeysuckle removal, maybe hire a naturalist or ecologist(s).

Better care for newly planted trees, ie. watering new trees during dry times

The dog parks need better drainage.

Dogparks need maintenance of the gate systems badly!! Trash not emptied enough. Trees or forested areas are not maintained by knowable people. Maintenance crew mostly rude when spoken to also. Water programs for dogs?? I go most every day and love the Westside park and dogpark. Hate to see the way it is treated by staff.

More use of media to promote events. Billboards/signs along the roads don't cut it.

It's probably time to bump up the Recreational Impact Fee.

Keep the geese from overtaking and making a mess of Freedom Park and its walking trails. Thanks

We have been generally happy with the Parks and Rec Department. Please keep the Art on the Trails. I hope that the land to the south of the library can be developed and used in a wise way to bring people downtown to help area businesses thrive and grow. We are being bypassed by cities like Franklin, who have made huge strides to grow. Greenwood could be a great place with a thriving downtown.

The Greenwood Parks have not tapped into the people who would love to have a volunteer job or a minimum wage job to help alleviate the cost burden to the city of Greenwood in developing Community Center programs.

The bridge in smithvalley over the train track needs to be widened or replaced with one that is safer for pedestrians and bicycles.

Getting together teen programs would be a hit our teens need some place safe. They seem just under the age range to work out there yet not old enough to be fully left unattended

Please don't forget about University Park

Please, please make disability inclusion more of a priority for our city.

Affordable indoor swimming facility

stop wasting money on an over-priced remodel of the new park

Maintain and clean the bathrooms. This is a major area of concern

The restroom facilities at Woodmen Park could be improved

Please do the Halloween parade again. It was so much better and more fun! A Christmas parade would be great too!

Watch prices, facilities are supposed to be for greenwood residents and most of old town greenwood residents are not wealthy. They are families or elderly struggling to make ends meet on a daily basis and can't afford to go to freedom springs or to the community center with the current prices but on rare occasions!!!

Take care of what you have, improve that. Do not continue to buy up land that will turn into a liability

Outdoor pool is always cold- even in hot August- I know many more people would join if it wasn't so cold

I believe that the dog parks should provide a water source for the users. Right now we have to bring our own, which is fine, but there have been many instances where a dog knocks a water bowl over and we are all out of hydration for our dogs.

safer dog park locks, functioning locks, more education how to use them properly

not much for teens

I would like to see some optional discounted days or deals for Freedom Springs. We drive to Franklin to use their water park because they have savings like Twilight Hours. It's just more affordable for our family to go to

Franklin, though we live right outside Greenwood city limits in White River Township

I know it's hard to get "good help", but I am amazed at how rude, impersonal, and uncaring most of the hourly workers at the CC are. Many act as if they rather be anywhere but there...and they never seem to know anything about anything.

Need to improve existing trails with lighting and snow removal....they get used all year long...especially the original loop of Main Street and Smith Valley

My family is within walking distance of the wonderful Northwest Park from Colonial Way, which we frequent, but crossing Fry to get there is dangerous. A safer way for

pedestrian traffic to cross Fry from the streets perpendicular to it along with paths down to the existing paved walking path would be really helpful. Especially when strollers are involved.

Please stop chopping down the trees to make "greenspace" for our community. Give the contracts to those companies who will preserve the trees instead of plowing them all down. Our trails are super hot and unfriendly in the summers because we have no mature trees to shade them. When it is hot, I drive to Eagle Creek or Franklin so I can walk along shaded paths, spending money in those adjacent communities.

OPEN UP! REINSTATE NORMAL PRE COVID ACTIVITIES

PRAISES

Parks are great

Keep up the good work!

Keep up the great work!

Doing a great job!

I love living in Greenwood. Parks is a part of that.

Greenwood parks are fantastic. Just be sure once built they aren't forgotten. Maintenance is important to citizens

Doing a great job

Keep up the good work. It would be nice to be better informed of the progress and plans. The Field house especially. Great Job Greenwood!

I love going to the parks! I would love more walking/hiking trails

Keep Freedom Springs at residents/members only. It was fantastic this summer!

Thank you for putting out this survey and for the excellent parks we have here in Greenwood

Park system is very nice. Don't try to keep up with Carmel

My parents are seniors and would really like this environment

Thank you for focusing on this incredibly important work no, but thanks for the survey, we love our parks

Keep up the good work. The new playground between Madison & Meridian is awesome, got out and took pictures, very impressed

I really only use the gym. Which I love. But would always be good with more! outdoor exercise equipment is very cool as well

No suggestions - thanks for doing a great job in our community

The parks are awesome! I would love to see more dedication to the natural land and plants. The community center is the best. I'm in there every single day! :)

Doing great we spend year round baiting. Parks and library

You all are doing a great job! Thank you for all you do!

I really love Greenwood parks. There are so many options of places to go. Most parks are very well maintained

The parks are the best part of living here. Keep the programming coming. It brings visitors from all around. BUT BUILD SHADE STRUCTURES on all outdoor playground areas. It really does get dangerously hot.

My family loves going to the park. My kids are 3 and 5 and pretty much live at the parks when the weather allows. Personally I really like the shaded park at the splash pad so the kids don't get overheated so much. Maybe add a couple more of those shades to parks? Thanks for making greenwood so fun to live in!

You guys are awesome. Keep making our parks department great! Thank you!

