



We invite you to join us for our marquee community event. This year's annual Freedom Festival will take place on June 26, 2021 and we have a variety of opportunities for your organization or business to get involved.

If you have questions, contact: Molly Laut at lautm@greenwood.in.gov

Stage Partner (Exclusive)

\$5,000

- **Naming Rights** to the stage (banner recognition on stage)
- **Promotional Time on Stage** between acts, option to introduce the bands
- **Partner Booth** at the festival (advanced registration required)
- **Parade Entry** (advanced registration required)
- Logo on **Festival Banners** hung throughout the city
- Logo on **Promotional Materials** (posters, flyers, print media, etc.)
- **Recognition in Social Media Posts** for the festival on Greenwood Parks & Recreation page
- Logo on the **Freedom Festival Website** (everyone is directed to the website for event details)
- Mentions in all Greenwood Parks & Recreation **Radio Advertising** related to the Festival
- **4 VIP Parking** spaces at a great location

Festival Partner (Exclusive Business Category – Quantity Limited)

\$2,500

- **Partner Booth** at the festival (advanced registration required)
- **Parade Entry** (advanced registration required)
- Up to 4 - **Company Banners** hung throughout the festival (partner provided)
- Logo on **Festival Banners** hung throughout the city
- Logo on **Promotional Materials** (posters, flyers, print media, etc.)
- **Recognition in Social Media Posts** for the festival on Greenwood Parks & Recreation page
- Logo on the **Freedom Festival Website** (everyone is directed to the website for event details)
- **4 VIP Parking** spaces at a great location

Patriotic Partner (Quantity Limited)

\$1,000

- **Partner Booth** at the festival (advanced registration required)
- **Parade Entry** (advance registration required)
- Up to 2 - **Company Banners** hung throughout the festival (partner provided)
- **Recognition in Social Media Posts** for the festival on Greenwood Parks & Recreation page
- Logo on the **Freedom Festival Website** (everyone is directed to the website for event details)
- **2 VIP Parking** spaces at a great location

Beer & Wine Garden Partners

\$500

- **Banner** on beer and wine garden perimeter fence (3'H x 6'W – provided by us)
- **Parade Entry** (advance registration required)
- Logo on **Festival Banners** hung throughout the city
- Logo on **Promotional Materials** (posters, flyers, print media, etc.)
- **Recognition in Social Media Posts** for the festival on Greenwood Parks & Recreation page
- Logo on the **Freedom Festival Website** (everyone is directed to the website for event details)