



How often does an opportunity come along to partner with a community for an event that attracts an audience of nearly 50,000 people? We invite you to join us for the Greenwood Freedom Festival, held annually on the last Saturday in June. We have a variety of partner opportunities for your organization or business to engage with the community.

Stage Partner (One Available)

\$5,000

- Naming rights to the stage (banner recognition on stage)
- Promotional time on stage between acts, option to introduce the bands
- Partner booth at the festival (advanced registration required)
- Parade entry (advanced registration required)
- Logo on festival banners hung throughout the City
- Logo on promotional materials (posters, fliers, print media, etc.)
- Recognition in social media posts for the festival on Greenwood Parks & Recreation page
- Logo on the Freedom Festival webpage (everyone is directed to the website for event details)
- Mentions in all Greenwood Parks & Recreation radio advertising related to the festival

Festival Partner (Exclusive Business Category)

\$2,500

- Partner booth at the festival (12' x 24'; advanced registration required)
- Parade entry (advanced registration required)
- Up to 4 company provided banners hung throughout the festival
- Logo on festival banners hung throughout the City
- Logo on promotional materials (posters, fliers, print media, etc.)
- Recognition in social media posts for the festival on the Greenwood Parks & Recreation page
- Logo on the Freedom Festival webpage (everyone is directed to the website for event details)

Patriotic Partner

\$1,000

- Partner booth at the festival (12' x 24'; advanced registration required)
- Parade entry (advanced registration required)
- Up to 2 company provided banners hung throughout the festival
- Logo on the Freedom Festival webpage (everyone is directed to the website for event details)

Beer & Wine Garden Partner

\$500

- Banner on the beer and wine garden perimeter fence (3'H x 6'W – provided by us, your brand within our template)
- Parade entry (advanced registration required)
- Logo on festival banners hung throughout the City
- Logo on promotional materials (posters, fliers, print media, etc.)
- Recognition in social media posts for the festival on the Greenwood Parks & Recreation page
- Logo on the Freedom Festival webpage (everyone is directed to the website for event details)

If you have any questions, contact: Molly Laut at lautm@greenwood.in.gov or Jen Winget at wingetj@greenwood.in.gov