GREENWOOD FREEDOM FESTIVAL

JUNE 24, 2023

How often does an opportunity come along, to partner with a community, for an event that attracts an audience of 50,000? We invite you to join us for the Greenwood Freedom Festival, held annually on the last Saturday in June. We have a variety of partner opportunities for your organization or business to engage with the community.

Stage Partner (One Available) **$5,000**

- Naming rights to the stage (banner recognition on stage)
- Promotional time on stage between acts, option to introduce the bands
- Partner booth at the festival (advanced registration required)
- Parade entry (advanced registration required)
- Logo on festival banners hung throughout the City
- Logo on promotional materials (posters, flyers, print media, etc.)
- Recognition in social media posts for the festival on Greenwood Parks & Recreation page
- Logo on the Freedom Festival webpage (everyone is directed to the webpage for event details)
- Mentions in all Greenwood Parks & Recreation radio advertising related to the festival.

Beer & Wine Garden Title Partner (One Available) **$3,500**

- Naming rights to the Beer & Wine Garden (banner recognition on archway)
- Partner booth at the festival in the Beer & Wine Garden (advanced registration required)
- Parade entry (advanced registration required)
- Logo on festival banners hung throughout the City
- Logo on promotional materials (posters, flyers, print media, etc.)
- Recognition in social media posts for the festival on Greenwood Parks & Recreation page
- Logo on the Freedom Festival webpage (everyone is directed to the webpage for event details)

Festival Partner (Exclusive Business Category) **$2,500**

- Partner booth at the festival (advanced registration required)
- Parade entry (advanced registration required)
- Up to 4 company banners hung throughout the festival (you provide)
- Logo on festival banners hung throughout the city
- Logo on promotional materials (posters, flyers, print media, etc.)
- Recognition in social media posts for the Festival on the Greenwood Parks & Recreation page.
- Logo on the Freedom Festival webpage (everyone is directed to the webpage for event details)

Patriotic Partner $1,000

- Partner booth at the festival (advanced registration required)
- Parade entry (advance registration required)
- Up to 2 company banners hung throughout the festival (you provide)
- Logo on promotional materials (posters, flyers, print media, etc.)
- Recognition in social media posts for the Festival on the Greenwood Parks & Recreation page.
- Logo on the Freedom Festival webpage (everyone is directed to the webpage for event details)

Beer & Wine Garden Partner $500

- Banner on the Beer & Wine Garden perimeter fence (3'H x 6'W – provided by us, your brand within our template)
- Parade entry (advanced registration required)
- Logo on festival Banners hung throughout the city
- Logo on promotional materials (posters, flyers, print media, etc.)
- Recognition in social media posts for the Festival on the Greenwood Parks & Recreation page.
- Logo on the Freedom Festival webpage (everyone is directed to the webpage for event details)